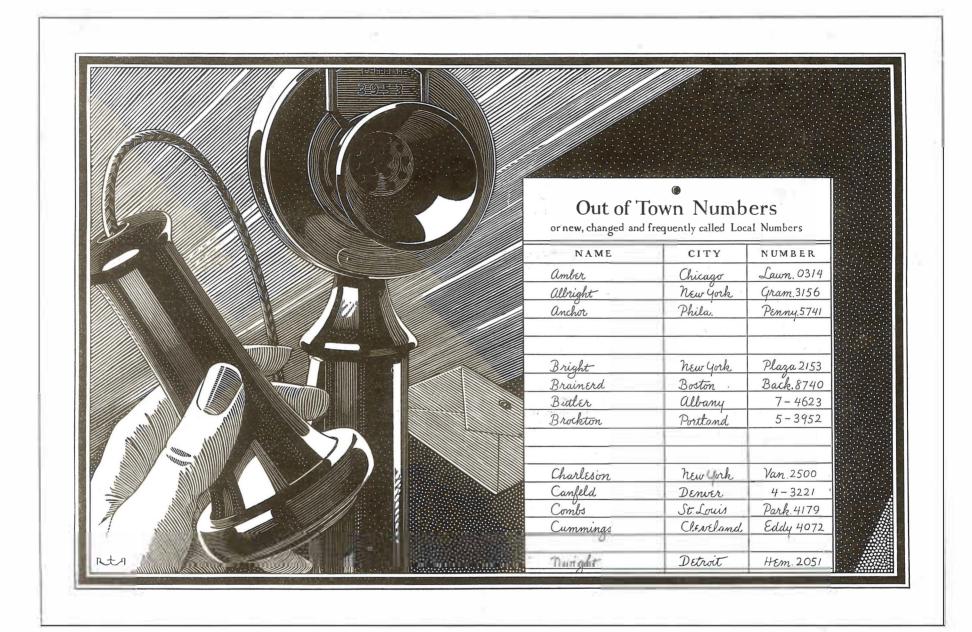
## Calling by Number takes less Time...



If you know the numbers on your out of town calls you can get many of them about as quickly as local calls It is worth while keeping a list of numbers you frequently use. If you do not know them, "Information" will get them for you.

If there are a lot of them, write to the nearest Bell Telephone Business Office and ask them to make out the list for you.

If you want some one in a hurry, the telephone

number is as important as the street address. That is why many concerns print their telephone numbers on their letterheads and send their telephone numbers to all of their customers, asking them to telephone when some service or shipment is wanted in a rush. Making calls to other cities by number, and encouraging those dealing with you to call you by number, will further speed the

growth of business by telephone. Bell Telephone Service is Convenient . . . Economical . . . Universal.