"Tom telephones us every Wednesday evening"

When summer separates the family, keep in touch by telephone. *Talking* is next best to *seeing*. Regular voice-visits are a quick and easy cure for loneliness. They're inexpensive, too. After 8:30 P. M., for example, station-to-station rates are about 35c for 75 miles; 50c for 150 miles; 75c for 275 miles. Try it tonight.

"Hold the line, please!"

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