



## Since telephone operators were boys...

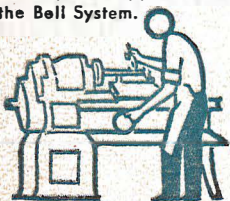
**B**ACK in the early '80's, when central office switchboards were manned by boy operators, Western Electric became the manufacturing unit of the infant Bell Telephone System. This has made sure of a source of good equipment, the kind required to provide dependable and economical telephone service.

Experience has proved the value of this to

the public. For the Bell System network has grown vastly complex, yet its billions of parts—old and new—work perfectly together.

● As the Bell System network increases, it will continue to provide fine service largely because of the unified way Bell scientists *design*, Western Electric people *produce*, and telephone company people *operate* the equipment—a triple-action with one aim: good telephone service for you at a reasonable price.

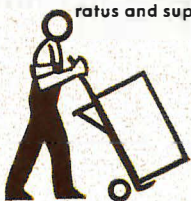
**MANUFACTURER**  
of telephone apparatus for  
the Bell System.



**PURCHASER**  
of supplies for Bell  
Telephone companies.



**DISTRIBUTOR**  
of Bell telephone appa-  
ratus and supplies.



**INSTALLER**  
of Bell System central  
office equipment.



# Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882