THE SATURDAY EVENING POST

## Yet all these parts make just one telephone

To most people a telephone is merely a place to talk into and a thing that you hold to your ear. As a matter of fact two hundred and one separate parts are needed to make one telephone.

This complexity calls for an accuracy in construction comparable with that demanded by the finest watch. Remarkable precision is necessary because your telephone must catch a most elusive thing—the subtle differences in inflection of the human voice.

To build such an instrument takes skill. The ability to make it better and better as the standards necessarily became higher was achieved only through years of accumulated experience. The Western Electric Company has been making telephones since 1877 one year after the telephone was invented.

Makers of Electrical Equipment

Since 1869

