

Product News

NEW SELF-CONTAINED SPEAKERPHONES



**more convenience for customers . . .
more revenue for telephone companies**

Now our Speakerphones make hands-free telephoning better than ever before. They offer these outstanding advantages over previous models:

- **SPACE-SAVING DESIGN**

Our new Speakerphones are completely self-contained. Everything—including both speaker and microphone—is enclosed in one compact housing that measures only 10 inches wide by 7 inches deep.

- **REDUCED ECHO**

Advanced electronic circuitry almost totally eliminates the familiar "barrel effect" common with other loudspeaking phones.

- **IMPROVED MICROPHONE SENSITIVITY**

A new high-quality electret microphone picks up conversations from across the room. No one has to shout or crowd around the Speakerphone.

MORE BUSINESS-BUILDING FEATURES

Our new Speakerphones have built-in extras . . . sales-building features that adapt this phone to any situation.

Recall

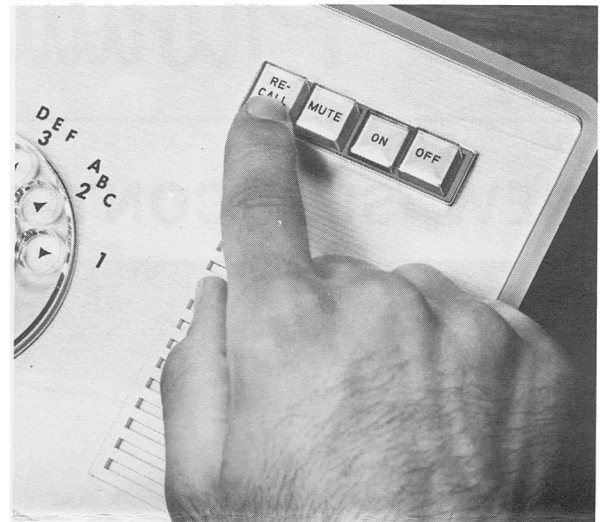
Recall is a convenience feature for people who make a lot of calls in succession. By pushing just one button, the customer can "hang up" and immediately begin dialing his next call.

Privacy

A mute button cuts the microphone out of the circuit while a call is in progress. The party on the other end of the line doesn't hear anything he's not supposed to hear.

Handset Operation

Just pick up the handset, and the Speakerphone becomes a regular phone.



coming soon --- Multi-Line Speakerphones

Soon your key system customers will be able to enjoy hands-free Speakerphone service, too. Coming down the pike are two multi-line models: 9 lines and 15 lines, both with a hold feature. Your GTE Automatic Electric marketing representative will have full details on availability of these extra revenue-producing phones.

HOW TO ORDER

Steps	Description	Ord. No.
1 Phone	Type 881-A Single-Line Speakerphone, desk	ND-881
2 Color	Basic Black	00
	Beige	10
	Basic White	19
	(All phones include matching facemat and clear plastic faceplate.)	
3 Special Service	None Offered. (NOTE: This suffix must be included in complete ordering number)	0
4 Rotary Dial	Rotary Dial (ABC letter/number designations on facemats).	C
or Touch Calling	Touch Calling Unit: 12-button ABC	J
5 Ringer	Straight-Line Ringer	SL

Replacement Facemats

HD-530045-* Facemats (pkg. of 5) for ABC rotary dial Type 881-A.

HD-530044-* Facemats (pkg. of 5) for Touch Calling Type 881-A.

*Add color suffix:	-AR Basic Black	-FR Burnt Orange	-KR Blue
	-BR Espresso Brown	-GR Gold	-MR Basic White
	-CR Antique White	-HR Red	-NR Avocado
	-DR Apple Green	-JR Yellow	-OR Beige
	-ER Tan		

PRICE LIST

GTE AUTOMATIC ELECTRIC
INCORPORATED

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DATE April 30, 1975

TELEPHONES - TELEPHONE SALES DIVISION

Type **881A** Speakerphone, Desk Hands-Free Single Line Telephone

<u>Rotary Dial</u>	-	<u>With Ringer</u>	
ND-881**0-CSL		(ABC Dial)	\$150.80
<u>Touch Calling</u>	-	<u>With Ringer</u>	
ND-881**0-JSL		(12 Button ABC)	166.55

Type **882A** Speakerphone, Desk Hands-Free Nine-Line Telephone

<u>Rotary Dial</u>	<u>With Ringer</u>	
ND-885**1-CRB	(ABC Dial)	169.75
ND-885**1-CRA	ABC Dial E/W Paging Amplifier	177.60
<u>Touch Calling</u>	<u>With Ringer</u>	
ND-885**1-JRB	(12 Button ABC)	185.50

Type **882A** Speakerphone, Desk Hands-Free Fifteen Line Telephone

<u>Rotary Dial</u>	<u>With Ringer</u>	
ND-885**2-CRB	(ABC Dial)	261.50
<u>Touch Calling</u>	<u>With Ringer</u>	
ND-885**2-JRB	(12 Button ABC)	277.25

Color Selection Substitute Digits For **

00	Basic Black	No Charge
10	Beige	No Charge
19	Basic White	No Charge