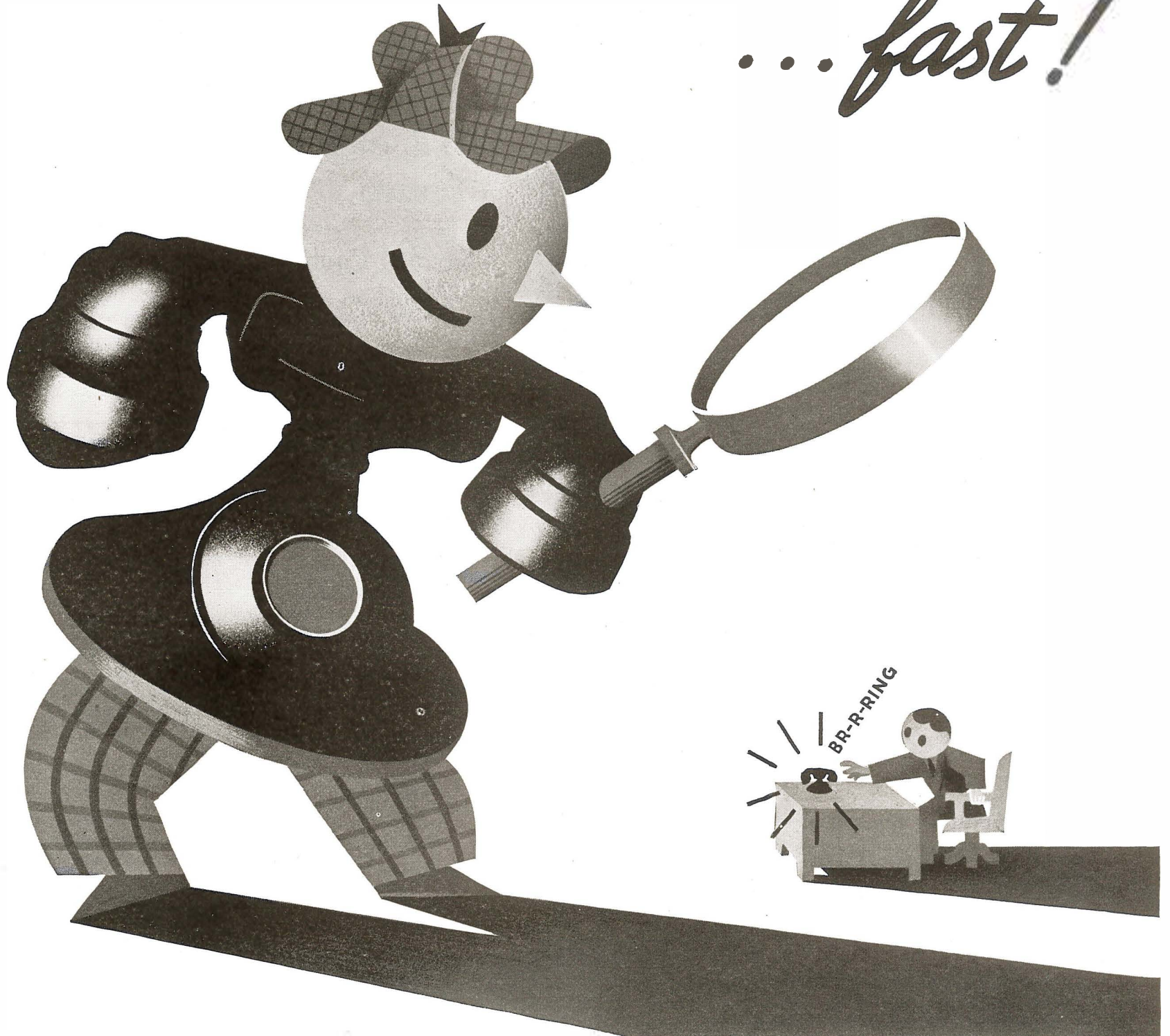


# LONG DISTANCE FINDS 'EM

...fast!



**Y**OUR FRIENDS, and the people you do business with, may be scattered from coast to coast. But in one minute and a half (average time) Long Distance can ring the telephone of almost any one of them.

It is easy to forget the *wonder* of familiar things like Long Distance telephone service. Every day it saves miles, minutes, money, for all kinds of business. It multiplies man-power. It gets things done. And as the rate table at the right will remind you, it costs little in proportion to the BIG job it does.



## HERE'S HOW LITTLE LONG DISTANCE COSTS:

BETWEEN THESE POINTS		Day Rates (except Sunday)	
		Station-to-Station★	Person-to-Person★
Detroit, Mich. . .	Cleveland, Ohio . .	\$ .50	\$ .70
Kansas City, Mo. .	Omaha, Neb. . . .	.75	1.05
Philadelphia, Pa. .	Boston, Mass. . . .	1.00	1.35
Milwaukee, Wis. . .	Pittsburgh, Pa. . . .	1.50	2.00
Atlanta, Ga. . . .	Kansas City, Mo. . .	2.00	2.65
Seattle, Wash. . . .	Denver, Colo. . . .	3.00	4.00
Newark, N. J. . . .	Fort Worth, Texas . .	4.00	5.25
Portland, Ore. . . .	Memphis, Tenn. . . .	5.00	6.75
New York, N. Y. . .	San Francisco, Calif. .	6.50	8.75

★ For 3 minutes. These rates are greatly reduced after 7 every evening and all day Sunday.