



LONG DISTANCE
YOUR FASTEST
HIGHWAY

The world's fastest highway is *all* yours, when you go out of town by Long Distance telephone service. No red lights. No speed limits.

You reach your destination in about a minute and a half (average time). You settle your business through direct, personal discussion. Hang up—and you're back at your desk!

Travel the Long Distance way *often*. For day, night and Sunday rates, consult your directory or ask the operator.

The Bell System cordially invites you to visit its exhibits at the New York World's Fair and the Golden Gate International Exposition, San Francisco.

