



Many Little Ones in Our Business

Ninety-five out of every hundred telephone calls are local. Average sale is smaller than the neighborhood drug store or grocery store.

When you think of the Bell System you're likely to think of some big figures. But we're pretty much of a small-town business and our average sale is small.

More than nine out of every ten cities and towns in which we operate have less than fifty thousand population. Ninety-five out of every hundred telephone calls are purely local.

The Bell Telephone Companies own property

locally, pay taxes locally and hire local men and women.

The Bell telephone business is owned by people living in cities, towns and rural areas all over America. It is as much a part of the community as Main Street.

Matter of fact, our average sale is smaller than the neighborhood grocery or drug store. For toll and local calls combined it averages only 7 cents.

BELL TELEPHONE SYSTEM

LOCAL to serve the community. NATIONWIDE to serve the nation.

