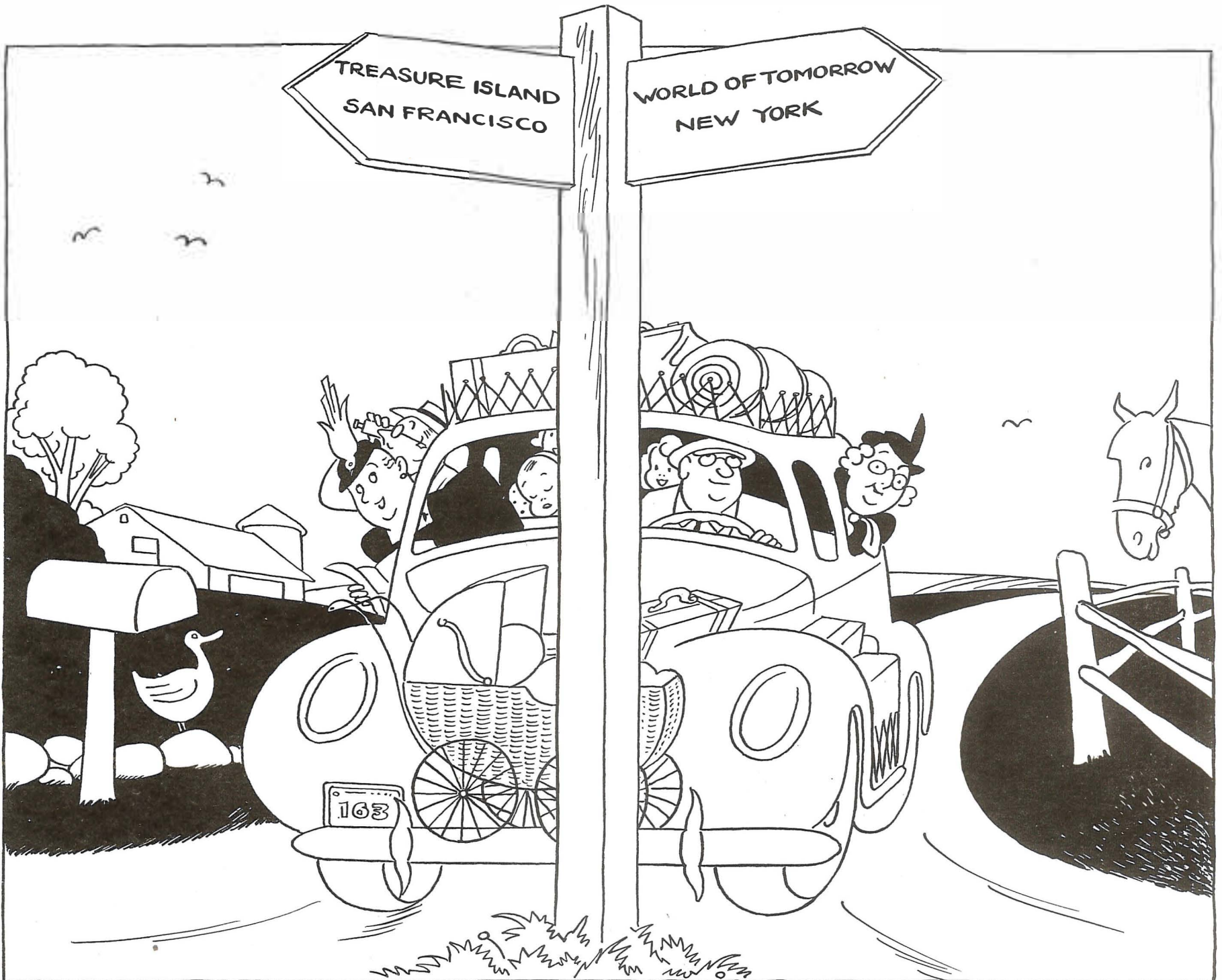


EITHER WAY

TELEPHONE FIRST



LONG DISTANCE WILL MAKE YOUR TRIP MORE PLEASANT

WHAT if Mother did forget to turn off the water heater? A Long Distance call to neighbors will take care of *that*!

Maybe that deal of yours *will* come up while you're away. An occasional call to the office will keep you posted.

When Aunt Minnie suggests a side-trip to see those nice folks she met last year at Ragweed Manor, telephone *first*—make sure they're home.



If Sally gets homesick for her boy friend, let her try Long Distance. Fact is, the whole family will be glad to have some home-town news now and then.

Above all, as you travel, telephone ahead for hotel reservations. It's no fun hunting for rooms in a strange town when you're tired and hungry.

Long Distance telephone service can contribute pleasure and peace-of-mind to your vacation. For rates to out-of-town points, consult your directory or ask the operator.

The Bell System cordially invites you to visit its exhibits at the New York World's Fair and the Golden Gate International Exposition, San Francisco