

HEADQUARTERS



WAREHOUSE



FACTORY



SALES BRANCH



YOU CAN

*talk to several people***ON ONE TELEPHONE CONNECTION****CONFERENCE SERVICE BRINGS BUSINESS OR SOCIAL GROUPS TOGETHER—BY TELEPHONE**

Did you know that as many as six persons, miles apart, can now be quickly and conveniently connected on a single telephone connection? At the same time they can all enjoy the intimacy of an around-the-table discussion, regardless of distances that lie between them. Each person can take part in the conversation as though seated in the same room.

Although it's new, conference telephone service of this type is already in use in many different ways. Old friends in separate towns get together for reunions. Families separated by travel, school or vacation use it to keep every one in personal touch. Executives use it to supervise out-of-town units and field representatives . . . stimulate action and enthusiasm . . . expedite decisions and agreements.

Conference calls are easy to arrange. Just call Long Distance and ask for the Conference Operator.

**TYPICAL 3-MINUTE CONFERENCE RATES**

Points Connected	Week-day	Night and Sunday
New York-Baltimore-Philadelphia	\$2.15	\$1.50
Cleveland-Louisville-Chicago	2.75	2.10
St. Louis-Pittsburgh-Atlanta	4.50	3.00
Omaha-St. Louis-Detroit	5.25	3.75
New Orleans-Chicago-Denver-Minneapolis	10.25	7.25



SON



OMAHA

DAUGHTER



DETROIT

MOTHER AT HOME



ST. LOUIS