



Now in effect

SPECIAL SUNDAY RATES

for Long Distance telephone calls

AND

REDUCED PERSON-TO-PERSON RATES

after **7** every evening



The Bell System now extends to all day Sunday the same reduced rates which have been in effect on long distance station-to-station calls after 7 p.m. each evening. The reductions apply to most calls on which the day rate for three minutes is more than 35 cents, and range from about 10 per cent on some of the shorter calls to 40 per cent or more on distant calls.

The Bell System also now offers reduced rates on person-to-person calls every night after 7 p.m. and all day Sunday. They apply, in general, on long distance calls on which the day station-to-station rate is more than 35 cents. The discount on most person-to-person calls is the same in money as on station-to-station calls between the same places.

In both social and business affairs, these new Sunday and night rates offer you a broader service at a lower cost. They widen your telephone's usefulness.

BELL TELEPHONE SYSTEM

TYPICAL THREE-MINUTE RATES

| FROM | Station-to-Station | | | Person-to-Person | | |
|-------------------------------------|--------------------|-----------------------|-----------|------------------|-----------------------|-----------|
| | Day Rate | Sunday and Night Rate | Reduction | Day Rate | Sunday and Night Rate | Reduction |
| New York to Philadelphia | \$.50 | \$.35 | \$.15 | \$.75 | \$.60 | \$.15 |
| Pittsburgh to Cleveland | .70 | .40 | .30 | 1.00 | .70 | .30 |
| Chicago to Cincinnati | 1.20 | .70 | .50 | 1.60 | 1.10 | .50 |
| St. Louis to Chicago | 1.25 | .75 | .50 | 1.65 | 1.15 | .50 |
| Detroit to Boston | 2.55 | 1.40 | 1.15 | 3.25 | 2.10 | 1.15 |
| Washington, D. C., to Kansas City | 3.50 | 1.90 | 1.60 | 4.50 | 2.90 | 1.60 |
| Miami to Boston | 4.50 | 2.50 | 2.00 | 5.75 | 3.75 | 2.00 |
| Denver to New York | 6.00 | 3.50 | 2.50 | 7.50 | 5.00 | 2.50 |
| Washington, D. C., to San Francisco | 8.50 | 5.00 | 3.50 | 10.75 | 7.25 | 3.50 |