



**Settle visiting plans** before you leave. Let out-of-town family and friends know how you're coming, when you'll arrive. You'll enjoy your trip more knowing they'll be home. Your welcome will be all the warmer because you're expected.

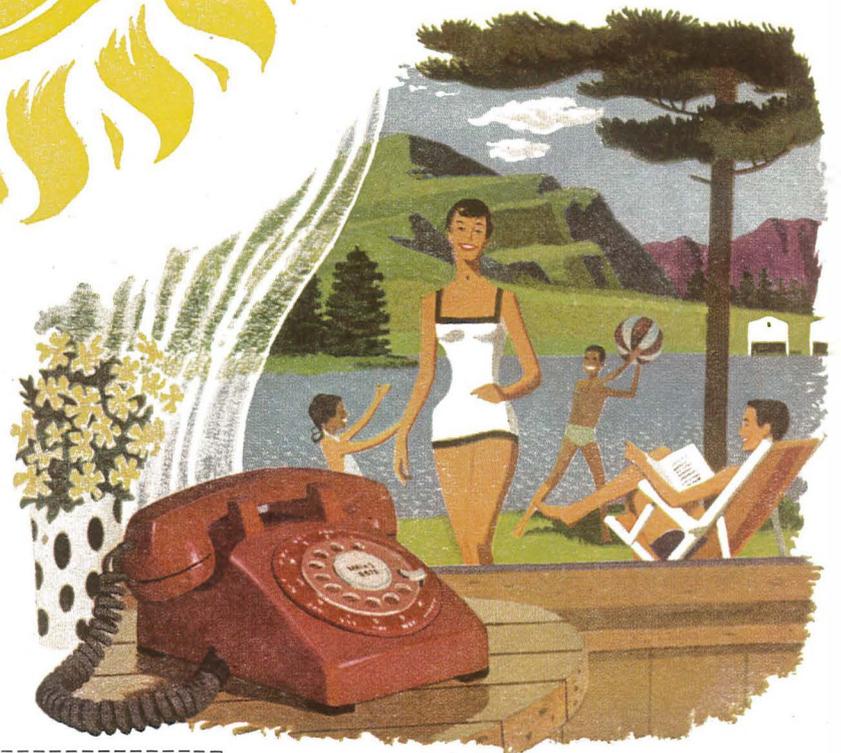


**Telephone ahead** if you're going to be delayed. Or, if you've forgotten to settle something, telephone back home. It's easy to do. For wherever you go these days—and however you travel—you'll find there's a telephone near at hand.

## Your telephone will help you have more fun this summer



**Make your reservations** in advance by telephone. Whether you're heading for a hotel or motel, you'll get the accommodations you want, avoid slip-ups. Telephone, too, to make other travel arrangements, to rent boats or camping facilities.



**Keep in touch** by telephone with family and friends while you're away. It's such a personal, satisfying way to catch up on all the news... to put your mind at ease. And it costs so little. Isn't there someone you'd like to call right now?

### LONG DISTANCE RATES ARE LOW

*Here are some examples:*

Detroit to Niagara Falls, N.Y.	60¢
Philadelphia to Boston	70¢
Cincinnati to Washington, D.C.	85¢
Cleveland to Minneapolis	\$1.10
St. Louis to Grand Canyon, Ariz.	\$1.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. All calls are subject to the 10% federal excise tax—not included above.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

