



This precision instrument made by Western Electric contains 475 parts.

When was the last time yours needed repair?

Probably never.

Western Electric builds Bell telephones to take rough treatment. They're made to be used thousands of times, day-in, day-out. And to go on year after year giving you the kind of service you expect from your Bell telephone company.

That's the way Western Electric makes things. Not only telephones, but com-

munications equipment that helps join the 73,000,000 Bell telephones in this country into one nationwide network. Untold miles of wire and cable. Millions of switches, transistors, and related equipment. Literally billions of parts, all working dependably together as a unified system.

You can count on this quality, reliability and compatibility because Western Electric is part of the Bell System. And, as part of the Bell System, we share this basic goal: to help the Bell telephone companies provide you with reliable communications services at low cost.



Western Electric
MANUFACTURING & SUPPLY UNIT OF THE BELL SYSTEM