



A Western Electric production team assembling devices which control the speed of Bell telephone dials.

## *Small example of a big idea!*

SOME of our production teams are small—others are large. But you'll find the big idea of *teamwork* goes into the making of almost everything Western Electric produces as manufacturing unit of the Bell Telephone System.

And Western Electric teamwork goes far beyond

its *manufacturing* methods. Always, our people work most closely with Bell Laboratories people who *design* the equipment and Bell telephone people who *operate* it. This teamwork is a major reason why Bell telephone service has gone up in price *so much less* than other things you buy.

**Western Electric**



A UNIT OF THE BELL SYSTEM SINCE 1882