



## Nearly midnight in Indianapolis...



It's the start of another workday for people on the third shift at this Western Electric plant . . . part of a round-the-clock effort which means more and more Bell telephones are moving out to serve you.

Just a year ago bright new telephones in color went into heavy volume production here. And today hundreds of thousands of Bell telephone users are enjoying the added satisfaction that color can give to telephone service. They're also enjoying the other new telephone 'conveniences that are assembled here . . . telephones with illuminated dials, push-button telephones, volume control tele-

phones and others that you've heard about.

But making telephones is only a small part of the production job behind your Bell telephone service. Our plants located in ten states work as a team, turning out parts that fit together in "behind-the-scenes" telephone equipment such as complex dial switching mechanisms and the maze of other equipment needed in the operations of Bell telephone companies.

This is the major part of our job as the manufacturing and supply unit of the Bell System . . . providing your Bell telephone company the equipment it needs to make possible good, dependable telephone service.



Indianapolis girls assemble telephone parts made in their own plant and other Western Electric plants in Illinois, Maryland, Massachusetts, New Jersey, New York and Pennsylvania, producing telephones in eight lovely colors. They are available through your local Bell telephone company.

