



"I'm Western Electric."

I back up your
Bell Telephone
Service with
equipment and
supplies."

There's a good reason why **WESTERN ELECTRIC** is in this family circle

Western Electric is a member of the Bell System family circle for exactly the same reason that your local Bell Telephone company is a member—to assure the close *teamwork* that is essential for efficient, economical, nation-wide telephone service for you.

As the supply member of the family, Western Electric makes telephone equipment, buys all kinds of supplies, keeps these things in stock at 29 distributing

houses for delivery to the telephone companies, and installs central office equipment.

This *unified* service of supply results in many economies to the Bell Telephone companies and, in turn, to you who use the telephone.

Since 1882, Western Electric has been a member of the Bell Telephone family—helping to make your service the world's best at the lowest possible cost.

MANUFACTURER...

of 43,000 varieties of
telephone apparatus.



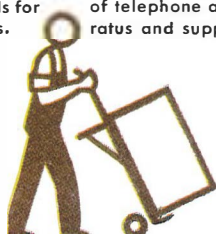
PURCHASER...

of supplies of all kinds for
telephone companies.



DISTRIBUTOR...

of telephone appa-
ratus and supplies.



INSTALLER...

of telephone central
office equipment.



Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882