

Young man with good connections

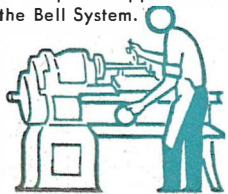
IN a Bell telephone central office, this Western Electric installer is connecting thousands of wires to new equipment to provide more and better service.

He's one of 18,000 trained Western Electric installers who do this job for Bell Telephone companies. Crews are working in some 1,600

central offices to connect new equipment which, like your telephone, is made by Western Electric.

● Western Electric is part of the Bell System — has been since 1882. This assures closest cooperation between people who *design* telephone equipment, people who *make* it and people who *operate* it. Their teamwork has given this country the best telephone service on earth.

MANUFACTURER
of telephone apparatus for
the Bell System.



PURCHASER
of supplies for Bell
Telephone companies.



DISTRIBUTOR
of Bell telephone appa-
ratus and supplies.



INSTALLER
of Bell System central
office equipment.



Western Electric

A UNIT OF THE BELL



SYSTEM SINCE 1882