



To make a telephone call, start with...

... copper, lead, iron, zinc, gold, aluminum, and dozens of other raw materials from all over the world. Refine them. Combine them. Make 475 separate parts, each to meet strict standards of quality, and put them together precisely. Test. Retest. And—you've got a Bell telephone.

That's just the beginning. It takes hun-

dreds of other telephone products to make your Bell phone work. Wire and cable, complex switching systems, microwave networks, for example. Western Electric's job: make these hundreds of communications products to work long and reliably in the nationwide Bell telephone network.

To do this efficiently and economically,

we work closely with our teammates — Bell Telephone Laboratories and the 21 Bell telephone companies. We share with them the common goal of providing you with the world's most convenient, dependable telephone service at reasonable cost. We work best because we work together. **WESTERN ELECTRIC**

MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

