



ALL SALE PRICES IN EFFECT THROUGH MAY 12, 1985.
RECEIVE BONUS CERTIFICATES ON PURCHASES
THROUGH JUNE 16, 1985.

**SEE
SPECIAL
OFFER!
PULL OUT
AND SAVE!**



EXTRA! EXTRA!

**GET A BONUS CERTIFICATE FOR UP TO
\$15 WHEN YOU BUY AT&T PHONES**

Get a
\$15 Certificate



51200 ABL

NOMAD® 4000 CORDLESS TELEPHONE

Talk and walk all around the house, inside and out, with this phone that gives you the maximum power allowed for maximum operating range. New approved frequencies for improved sound quality. Special features include 2-way paging, intercom, last number redial. Dial-pulse dialing.

\$97⁸⁶

Plus get a \$15
bonus
certificate!*

Operating range of cordless telephone varies
depending on local environmental conditions.

Get a
\$3 Certificate



17893 ABL

ADD-AN-OUTLET INSTALLATION KIT

Everything you need to install up to 3
phone outlets *yourself*. Including easy
to follow step-by-step instructions.

sale price

\$16⁹⁷

reg. 19.97

SAVE 3.00

Plus get a \$3.00
bonus
certificate!*

Get a
\$15 Certificate



6011 ABL

MODEL 2100 ANSWERING SYSTEM

Never miss a call. Records messages up to 3 minutes long. Dual cassettes, call screening and message counter. Easy modular installation for use with Touch-Tone or rotary dialing phones.

sale price

\$89⁹⁷

reg. 99.97

SAVE 10.00

Plus get a \$15
bonus certificate!*

HERE'S ALL YOU DO:

Buy a selected AT&T phone between April 15 and June 16, 1985 at sale or regular low Service Merchandise prices. SEE DETAILS ON STORE DISPLAY.

HERE'S WHAT YOU GET:

* AT&T will send you a BONUS CERTIFICATE worth up to \$15 — depending on the phone you buy — good towards anything you want to buy in the store. Choose any superior quality AT&T phones on the first three pages of this special AT&T/Service Merchandise section — fill out the coupon on the last page of this section (full details on coupon) ... when your certificate arrives, spend it any way you like on anything in the store.

**AT&T
FOR**



EXTRA!

EXTRA!

Get a
\$5 Certificate



your choice
sale price

\$49⁹⁷

reg. 54.97

SAVE 5.00

Plus get a \$5.00
bonus certificate!*

Get a
\$5 Certificate



TRIMLINE® DESK TELEPHONE

Features include illuminated Touch-Tone dialing. End one call and dial another without hanging up. Easy modular installation.

sale price
\$36⁸⁶
reg. 42.86

SAVE 6.00

Plus get a \$5.00
bonus certificate!*

Get a
\$5 Certificate



your choice
sale price

\$49⁹⁷

reg. 54.97

SAVE 5.00

Plus get a \$5.00
bonus certificate!*

TRIMLINE® WALL TELEPHONE

Handy features! End one call, dial another without hanging up. Illuminated Touch-Tone or rotary dialing. Decorator colors; easy modular installation.

sale price

\$36⁸⁶

reg. 42.86

SAVE 6.00

Plus get a \$5.00
bonus certificate!*

Get a
\$5 Certificate



1445 ABL

The Coupon Was Here

It was used to buy a Princess CS2702BMG



2040 ABL

PRINCESS® TELEPHONE

Lightweight, in ivory color. Ideal for bedroom, living room. Touch-Tone dialing. Hearing aid compatible. Easy modular installation. reg. 49.84

sale price

\$44.84

SAVE 5.00

Plus get a \$5.00 bonus certificate!*

Get a \$5 Certificate



112 ABL

233 ABL

37 ABL



28 ABL

103 ABL

TRADITIONAL DESK TELEPHONE

Terrific extension phone! Attractive colors. Touch-Tone or rotary dialing. Hearing aid compatible. Easy modular installation.

\$29.92 your choice

Plus get a \$5.00 bonus certificate!*

Touch-Tone sale price

\$44.84

SAVE 4.02

Plus get a \$5.00 bonus certificate!*

reg. 48.86

Get a \$5 Certificate



91 ABL

TRADITIONAL WALL TELEPHONE

Space-saver, money saver! Touch-Tone or rotary dialing. Decorator colors. Hearing aid compatible. Easy modular installation.

your choice sale price

\$44.84

reg. 49.92

SAVE 5.08

Plus get a \$5.00 bonus certificate!*

Get a \$5 Certificate

\$34.97

Plus get a \$5.00 bonus certificate!*



121 ABL

14735 ABL

14726 ABL

14762 ABL

\$797

TUFF CORD 25-FOOT HEAVY DUTY HAND-SET CORD

Talk while you walk! Longer cord gives you greater mobility. Coated for better elasticity, improved stain resistance, and longer life. Plug-in clips for easy installation.

15675 ABL

15684 ABL

15714 ABL

\$397

25-FOOT DECORATOR LINE CORD

Extra long, so you can relocate your phone instead of your furniture. The 25-foot line cord is specially coated for improved stain resistance and longer life. Clips in to your receiver and wall jack.

15929 ABL

\$697

25-FOOT EXTENSION CORD

You can move your phone to the other side of the room, or into the next room. You can even use it to add another phone. Ivory color.

\$447

16337 ABL

50' TELEPHONE WIRE
Use this solid copper, 22-24 gauge wire to run service between modular outlets. Ivory color.

These Do-It-Yourself products not included in Bonus Certificate Offer.

16542 ABL

\$247

PORTABLE PLUG-IN CONVERTER

Convert old 4-prong outlets into modular jack receptacles. All you do is plug it in. Ivory color.

16609 ABL

\$997

DUAL OUTLET ADAPTER FOR WALL PHONE

Lets you connect two telephones or adjunct devices to one modular wall jack. Ideal for automatic dialers, speakerphones, etc.

16980 ABL

\$497

MODULAR JACK

Change your wired baseboard connector into today's more convenient modular variety. The color coded Converter helps you hook-up in seconds. Ivory color.

17147 ABL

\$597

FLUSH MOUNTED MODULAR JACK

Change your wired baseboard service into a modular outlet. It fits flush into a round or rectangular faceplate. Color coded for easy installation. Ivory color.

17464 ABL

\$597

WALL TELEPHONE JACK

Install a new wall phone or convert an existing wired wall telephone jack to a modern convenient modular jack. Stainless steel.

These Do-It-Yourself products not included in Bonus Certificate Offer.