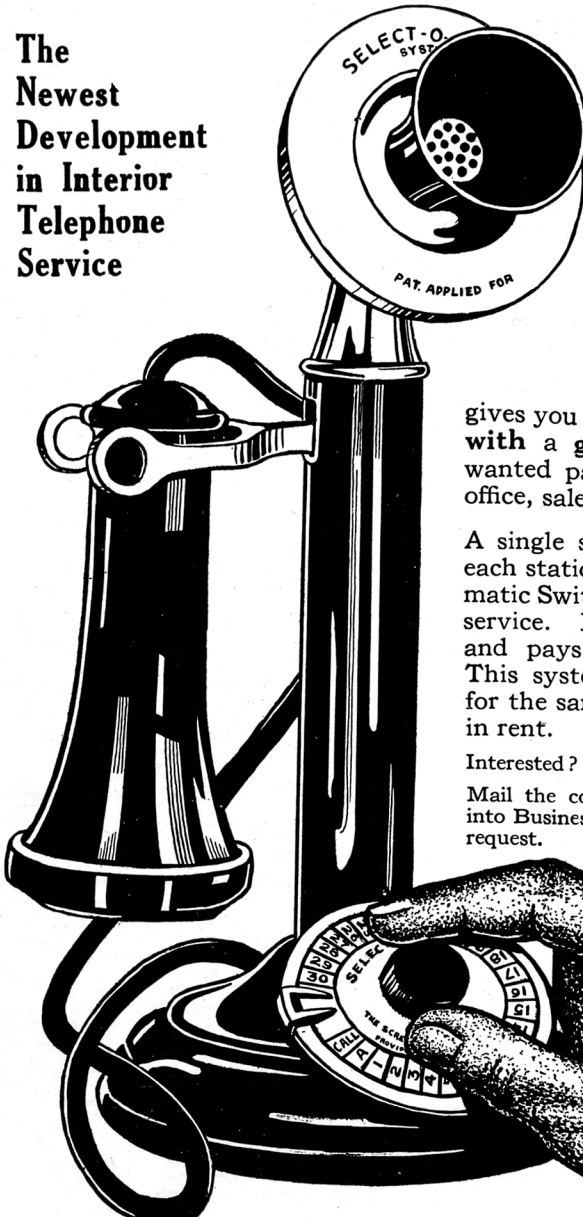


# Phone It Quickly!

The  
Newest  
Development  
in Interior  
Telephone  
Service



Get action! When you want to talk with any department, **talk at once; directly** to the man, **unreservedly** because there's no operator to "listen in", quickly because connection is automatic,—mistakeless, delayless!



gives you every interior service **combined** with a **general call** that locates any wanted party **instantly** wherever he is in office, salesroom or factory.

A single strand of triple wire connecting each station with the Select-o-phone automatic Switchboard gives you this complete service. It's **most** economical to install and pays for itself by actual economies. This system **you own** instead of paying for the same service over and over again in rent.

Interested?

Mail the coupon for booklet "Turning Busy-ness into Business". A copy will be mailed **FREE** on request.

Every time you wait and wait to talk to a man in the plant, think how quickly and easily you could reach him with a Select-o-phone General Call.

THE SCREW MACHINE PRODUCTS CORP.  
PROVIDENCE, RHODE ISLAND

Gentlemen: Send me your booklet, "Turning  
Busy-ness Into Business."

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Firm \_\_\_\_\_  
Address \_\_\_\_\_

## A Partial List of Select-O-Phone Installations

SILKS, WORSTED, KNITTING AND DYE PLANTS

Aldrich Bros. Company	Mr. H. Richardson	Moosup, Conn.
Alsace Worsted Company	Mr. R. Fontaine	Woonsocket, R.I.
American Mills Company	Mr. Julius Smith	Waterbury, Conn.
Ballston Knitting Company	Mr. Shutts	Ballston Spa, N.Y.
Belding Heminway Company	Mr. F. N. Belding	Rockville, Conn.
Belding Heminway Company	Mr. C.A. Hammond-Knowlton	Watertown, Conn.
Belding Heminway Company	Mr. M. K. Case	Northampton, Mass.
Belding Heminway Company	Mr. Reed	Belding, Mich.
Bradford Dyeing Assn.		Bradford, R.I.
Branch River Wool Comb. Co.	Mr. W. Higgins	N. Smithfield, R.I.
Broadalbin Knitting Co.	Mr. C. C. Finch	Broadalbin, N.Y.
Columbia Narrow Fabrics Co.	Mr. W. J. Clark	Shannock, R.I.
Crompton Company	Mr. Raymond Joyce	Crompton, R.I.
Jules Desurmont Worsted Co.	Mr. J. W. Hamm	Woonsocket, R.I.
Thomas Develon, Jr.		Philadelphia, Penn.
Franklin Process Company	Mr. Travers	Providence, R.I.
Glenark Mills	Mr. C. A. Root	Woonsocket, R.I.
Greenwich Mills	Mr. E. S. Wells	E. Greenwich, R.I.
Grosvenor-Dale Company	Mr. Reardon	N. Grosvenor-Dale, Ct.
Lafayette Worsted Company	Mr. Roberts	Woonsocket, R.I.
Livingston Worsted Company	Mr. G. P. Newell	Washington, R.I.
Lorraine Manufacturing Co.	Mr. Anderson	Westerly, R.I.
Louisville Woolen Mills	Mr. F. S. Hunt	Louisville, Ky.
Lyons Piece Dye Works	Mr. Geny	Paterson, N. J.
McCallum Hosiery Company	Mr. L. M. Woolworth	Providence, R.I.
Montrose Worsted Company	Mr. Theophile Guerin	Woonsocket, R.I.
Nolde & Horst Company	Mr. E. G. Herbine	Reading, Penn.
Novelty Knitting Company		Cohoes, N. Y.
Philmont Worsted Company	Mr. Oliver Fontaine	Woonsocket, R.I.
Ponemah Mills	Mr. F. B. Ricketson	Taftville, Conn.
A. H. Rice & Company	Mr. W. T. Rice	Pittsfield, Mass.
Rochambeau Worsted Co.	Mr. Berard	Providence, R.I.
Carl Schoen Silk Corp. (Penikees Mills)	Mr. Greene	Valley Falls, R.I.
M. T. Stevens & Sons Co.	Mr. F. B. Reynolds	N. Andover, Mass.
Superior Mfg. Company		Hoosick Falls, N.Y.
United Piece Dye Works	Mr. McClelland	Lodi, N. J.
Woonsocket Spinning Co.	Mr. L. Eugene Jalbert	Woonsocket, R.I.
Worumbo Manufacturing Co.	Mr. J. L. Eadie	Lisbon Falls, Me.

**STARTED AS A CONVENIENCE  
DEVELOPED INTO A NECESSITY**

---

Accomplishment! That's the word! It has a big meaning in all industries, and it's the one thing we are all striving for. Large manufacturers are constantly on the alert, grasping at every opportunity to accomplish more. One way is to overcome wasted time.

Make every minute earn money.

Don't allow the item of "non-productive time" to appear too prominently on your books.

Work towards the point where every minute can be figured as productive time.

A straight line is the shortest distance between two points!

The Select-O-Phone is the direct route and eliminates distance.

Send for our circular "Delivering Messages Instantly."

The necessity of the Select-O-Phone increases every minute of the day and this folder will tell you why.



---

**THE SCREW MACHINE PRODUCTS  
CORPORATION**

**PROVIDENCE                      RHODE ISLAND**

**SELECT-O-PHONE**  
TRADE MARK  
PERFECTED, AUTOMATIC, INTERIOR SERVICE

**A Few Users of  
this System**



**Its Necessity Always  
Increasing**

**Ask Your Neighbor,  
He Knows!**

**THE SCREW MACHINE PRODUCTS  
CORPORATION**

**PROVIDENCE                      RHODE ISLAND**

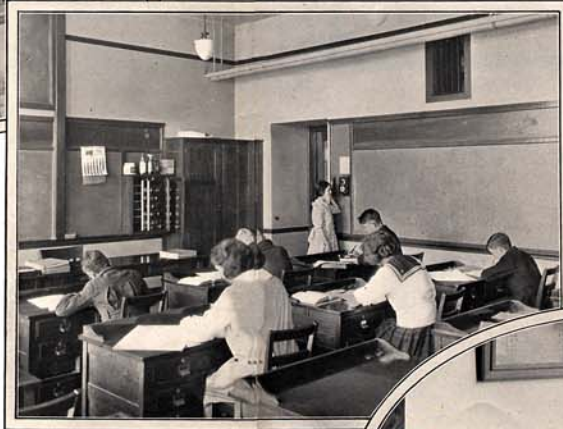
# Utilized Advantageously in Schools, Also

The Adoption of SELECT-O-PHONE by the  
**UNION HIGH SCHOOL OF GRAND RAPIDS, MICH.**

Presents another phase of its value as a means of immediate, convenient, dependable, private intercommunication between the various branches of an organization.



Union High School,  
Grand Rapids, Michigan



English Classroom



Administration Office



Manual Training Classroom



Mr. C. A. Everest, Principal  
Union High School

## Interruption To Class-Work Routine Prevented

In administering the affairs of educational as well as commercial institutions there frequently arises the necessity for immediate conferences between the executive and his subordinates.

The interruption to class-work routine occasioned by consultations held in the classroom are bound to be a source of annoyance and irritation to both teacher and pupils. On the other hand if, as is often the case, the teacher is summoned from her duties, the situation is equally unsatisfactory. The wasting of time—the interference with the concentration of the pupils, result in retarded progress.

Communication between teachers of different classes and from teachers to the principal is ordinarily maintained through messengers (pupils), representing another inconvenience that, like the others referred to above, is completely eliminated by the installation of Select-O-Phone.

The 29 Select-O-Phone stations in the Union High School of Grand Rapids keep teachers and principal in the close contact with each other that efficient school management demands, without any of the disadvantages of the conditions that formerly existed.

### SELECT-O-PHONES ARE IN

- 8 Session Rooms
- 1 Printing Department
- 2 Commercial "
- 1 Boiler Room
- 1 Conference
- 1 Dining Room
- 1 Lunchroom
- 1 Elementary Building
- 1 General Office
- 1 Principal's Office
- 1 Auto Department
- 1 Library
- 3 Science Department
- 1 Woodwork "
- 1 Forge "
- 1 Mech. Draw. "
- 1 Dom. Art "
- 2 Gymnasiums
- 1 Property Room



## Efficiency Of The School Principal Increased

The important responsibilities resting on the shoulders of the principal make large demands upon his time as well as upon his executive ability. The greater freedom he secures through the assistance of Select-O-Phone is, in itself, ample reason for its installation by school authorities who require high standards of excellence.

SELECT-O-PHONE permits speedier transmission of his instructions, gives him a firmer grip on school discipline, resulting in a better school morale, gives him better opportunity for the analysis of reports, the development of plans for the future, and all the other numerous details constantly pressing upon him for careful, thoughtful consideration.

SELECT-O-PHONE means greater safety, better fire protection for the whole school. Instead of being dependent only on the usual fire gong connections, the general fire call of Select-O-Phone can be operated from any or all of the stations in a school.

**THE SCREW MACHINE PRODUCTS CORPORATION, PROVIDENCE, R. I.**

OWN YOUR OWN COMPLETE INTER-COMMUNICATION SYSTEM

**BRING THEM IN**  
*on the*  
**dial**

*Your entire  
organization  
always at your  
fingertips*

*The* **KELLOGG**  
**SELECT-O-PHONE**

Always in constant readiness and ready to ring



Efficient "one touch" direct dialing system. Always in constant readiness. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.

One touch direct dial "one touch" dialing for immediate direct dialing. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.

One touch direct dialing system. Always in constant readiness. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.

Always in constant readiness and ready to ring. One touch direct dialing. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.

Always in constant readiness and ready to ring. One touch direct dialing. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.

Form with fields for Name, Address, City, State, and Zip. Includes a header "Name, Address and Phone Number" and a footer "Kellogg Select-O-Phone".



Always in constant readiness and ready to ring. One touch direct dialing. No waiting for a local operator and no waiting for long distance operators. One touch direct dialing.



**Select-O-Phone** service  
**KELLOGG ELECTRONIC & SUPPLY CO.**  
120 HAZARD STREET • BOSTON, MASSACHUSETTS

put your key people  
within arm's reach  
of each other . . .



with **Select-O-Phone**  
DIAL INTERCOMMUNICATION SYSTEMS

SELECT-O-PHONE enables personnel in widely scattered offices, departments and buildings to exchange ideas, information and orders instantly and in complete privacy. Saves time, saves steps, saves money.

A SELECT-O-PHONE system is the simplest — the easiest of all inside communication systems to install, expand and maintain. Calls go through automatically

without the need of a switchboard or attendant — keeps your city line free for incoming and outgoing telephone service.

Your local dealer will gladly survey your inside communication needs at no obligation. To find out exactly what Kellogg Intercommunication can do for your organization — mail coupon today for free Select-O-Kit.

**RELAYMATIC** for larger intercommunication needs. Completely automatic dial system. Can be expanded quickly, easily.



Send for free Select-O-Kit



**KELLOGG**  
INTERCOMMUNICATION SYSTEMS  
The INSIDE Voice of Business



**KELLOGG SWITCHBOARD AND SUPPLY COMPANY**  
A Division of International Telephone and Telegraph Corp.



**SELECT-O-PHONE Executive Station** — Dials and rings automatically at touch of a push-button. No talk-listen switches to manipulate. Choice of solid oak, walnut and mahogany.

**KELLOGG SWITCHBOARD & SUPPLY COMPANY**  
Commercial Products, Dept. 66-K  
79 West Monroe Street, Chicago 3, Illinois

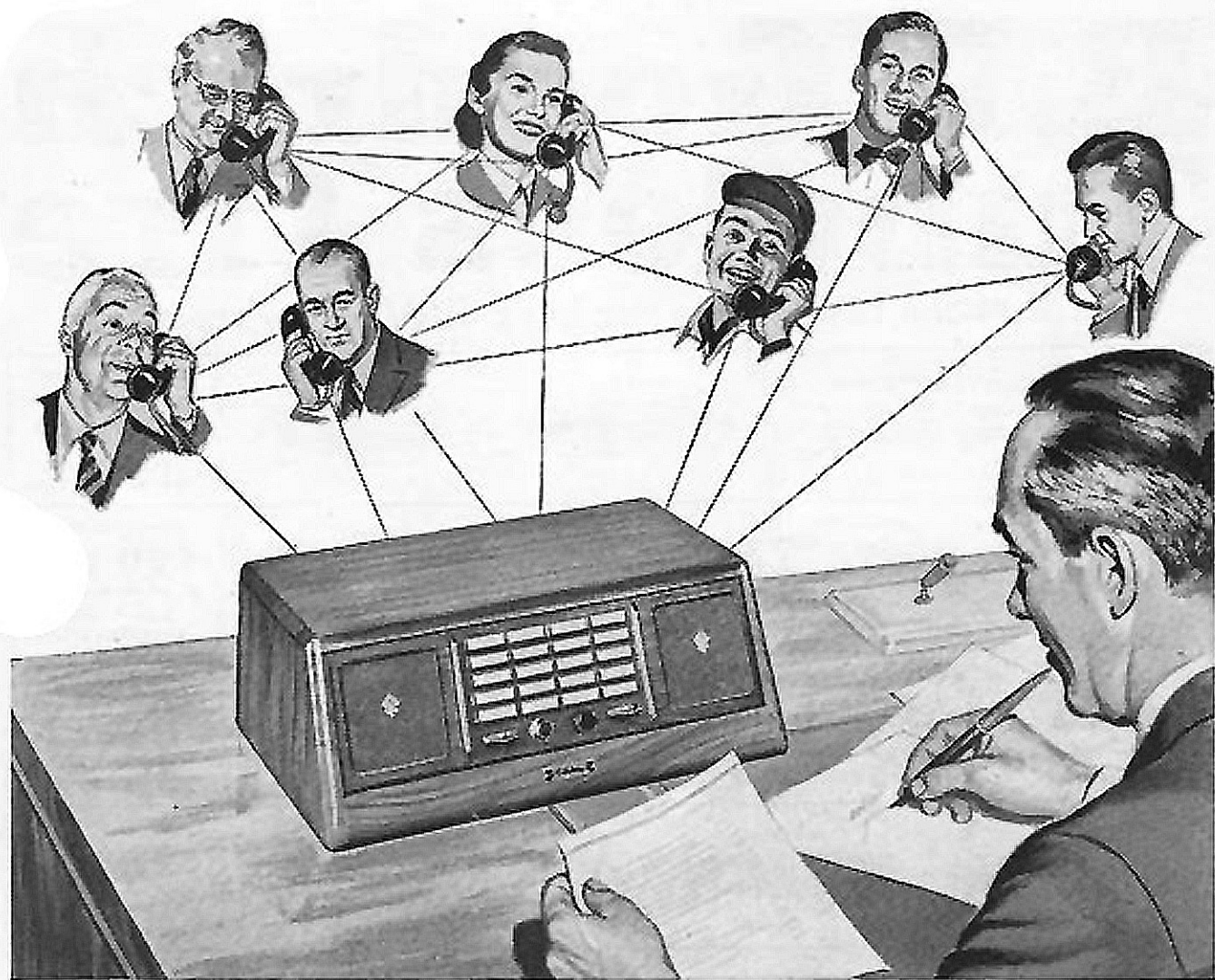
Send me free Select-O-Kit on Kellogg Intercommunication Systems.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



## Executive Life-Line

It's automatic. It's separate from your regular switchboard. No operator is needed. You can hold private individual discussions or group conferences. You can connect to as many as 55 extensions in plant or office.

The handsome new SELECT-O-PHONE EXECUTIVE STATION dials and rings automatically at the touch of a push button. You need not hold the button down. Both hands are free for other work. And, a separate hand-set gives *complete* privacy when desired.

With only a simple 4-wire connection, it's easy to install or relocate, and the EXECUTIVE STATION can be added to any existing SELECT-O-PHONE installation.

SELECT-O-PHONE is a product of Kellogg Switchboard & Supply Company, an associate of International Telephone & Telegraph Corporation. It's another example of the leadership in research and engineering, resources and facilities of IT&T and its manufacturing associates.

**IT & T**



INTERNATIONAL TELEPHONE AND TELEGRAPH CORPORATION, 67 Broad Street, New York 4, N. Y.

For full information on SELECT-O-PHONE, write to Kellogg Switchboard & Supply Company, 79 W. Monroe Street, Chicago 3, Illinois