

Willard Wade

PAYSTATION REVENUE FROM HIGH SIERRA BOOTH

| June, 1957 | 60.05 |
|-----------------|--------|
| July, 1957 | 270.85 |
| August, 1957 | 293.35 |
| September, 1957 | 151.25 |
| October, 1957 | 40.75 |
| November, 1957 | 59.55 |
| December, 1957 | 14.35 |
| January, 1958 | 28.05 |
| February, 1958 | 22.50 |
| March, 1958SNOW | ED IN |
| April, 1958 | 14.10 |
| May, 1958 | 24.30 |
| | |

TOTAL.....\$979.10

"Our new Paystation averages '8159 per Month"

REPORTS WILLARD WADE, PRESIDENT, CALIFORNIA INTERSTATE TELEPHONE COMPANY, VICTORVILLE, CALIF.

Some folks were skeptical when California Interstate decided to install a paystation in the High Sierra mountains, 70 miles from Bishop, California. During the winter months, this area is often snowed in for weeks at a time! But, Interstate had surveyed the location carefully and were confident of their decision. The booth is located outside a resort at Mammoth Lakes. During the Summer months, this paystation serves tourists and fishermen. And, in the Wintertime, the booth is a welcome sight to week-end skiers who may become snowbound.

Let us help you make paystations pay off in your area. Write for a free copy of our Survey Simplifier. It helps you find paying locations for paystations. Write Automatic Electric Sales Corporation, Northlake, Illinois. Or call, Fillmore 5-7111.

AUTOMATIC ELECTRIC Subsidiary of GENERAL TELEPHONE