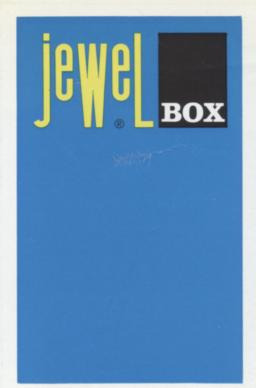


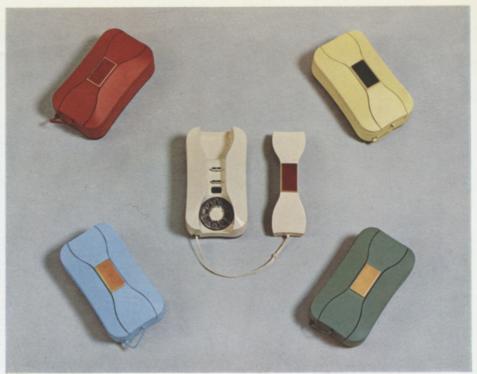
FACE STANDARD, the renowned Italian manufacturing company of telecommunication equipment, presents its latest creation in telephones.

FACE STANDARD has an outstanding record as a designer of many new and different types of modern telephone sets. Its newest masterpiece, the « JEWEL BOX », is the revolutionary result of the long and intensive research of this highly experienced company.



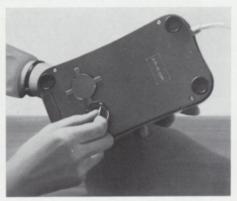
ca. \$ 180 = With 1876











Publicity Dept. of Face Standard

The new **JEWEL BOX**, latest in telephones, is a superb example of Italian styling. Light-weight and compact, it comes in an attractive variety of colours-ivory, red, green, yellow, blue. Compared with any other type of set, the **JEWEL BOX** has more to offer in high quality electrical and acoustical characteristics a new electronic ringer eliminates the harsh buzzing sound usually associated with telephones, and suggests instead a soft, gentle warble which can be regulated by a button on

the base of the set.
When the handset is replaced, the cord
automatically rewinds itself on a rotating
wheel, disappearing from view inside the
box.

Made from thermoplastic material, the JEWEL BOX is shock-resistant while the plastic dial gears ensure silent and smooth dialling. It is also available with an illuminated dial for easy reading in the dark. A piece of elegant furniture in itself, the JEWEL BOX is an asset for any desk, in the office or at home. Its beauty is fully emphasised, when the handset is re-

placed — it is a Jewel box in the true sense of the word.

TECHNICAL CHARACTERISTICS

OVERALL DIMENSIONS

8.5" x 4.7" x 3.6" (215 x 120 x 92 mm)

TOTAL WEIGHT 45.8 ounces (1300 g)

FREQUENCY RESPONSE

The frequency response in reception and transmission covers the full required frequency range $300 \div 3400$ Hz and more; the response is flat without peaks. Especially for the transmission the response has a rising tendency towards high frequencies to compensate the losses of the loop.

TONE RINGER

The tone ringer has its fundamental frequency in the range of 1200 to 2400 cycles per second and is constituted by a transistor - oscillator circuit, an electro-

acoustic transducer and a three-position switch for adjusting the sound intensity output in three steps; loud, medium and soft. On request, the subset can also be supplied with a supp!ementary bell.

HANDSET CORD

The handset cord is a three conductor cable, with conductors of tinsel, coppercadmium, twisted type, insulated with PVC material; the cable is protected by a flat type PVC sheating. The PVC sheath of the cord has the same colour as the set. This type of cord prevents any penetration of humidity and gives the cord the greatest flexibility and resistance to wear.

CIRCUIT

The circuit of the **JEWEL BOX**, mounted on printed board, contains two varistors in an equalizing network, in order to achieve a low level of sidetone and high quality in telephone conversation, on both long and short loops, without manual adjustment devices. A third varistor, across the receiver unit, acts as an anticlick device.

8274297

NEDERLANDSCHE STANDARD ELECTRIC MIJ. N.V.

Afdeling APPARATEN

Postbus 1013 's-Gravenhage Tel, 62.44.21



FABBRICA APPARECCHIATURE PER COMUNICAZIONI ELETTRICHE-STANDARD S.p.A. MILANO - V.Ie L. Bodio 33 - Tel. 3772 - Telex 31040 - Cables FACESTANDARD - MILANO ROMA - VIA Abruzzi 25 - Tel. 463421 - Telex 61040 - Cables FACESTANDARD - ROMA NAPOLI - BOLOGNA - PADOVA - PALERMO - MADDALONI

