



PLEASE USE THIS DIRECTORY AND
YOUR DIAL TELEPHONE AFTER 12:00
NOON SATURDAY JUNE 1, 1957

CUT WIRE TO OLD TELEPHONE AS INS-
TRUCTED

WHEN DIALING DO NOT CONFUSE THE
LETTER O IN HOMESTEAD WITH ZERO

SAN MIGUEL, CALIFORNIA TELEPHONE DIRECTORY

JUNE 1957



SAN MIGUEL TELEPHONE COMPANY

SEE INSIDE THIS COVER FOR EMERGENCY CALLS
AND OTHER IMPORTANT INFORMATION

Whatever you need

Find It Fast
In The
'YELLOW PAGES'



a "where to buy it" guide

SAN MIGUEL TELEPHONE COMPANY

An Independent Telephone Company

TELEPHONE DIRECTORY

For

SAN MIGUEL and PARKFIELD, CALIFORNIA

JUNE 1957

HOW TO DIAL

REMEMBER

1. Be sure the number is correct and that it may be dialed direct from your telephone.
2. Lift the receiver and listen for the "hum" of the dial tone.
3. Dial the number. If the number includes a prefix with the first two letters capitalized, dial these letters and the numeral in the prefix, then the remaining figures in the number. For instance: If the telephone number is HOMestead 7-3211, Dial HO 7-3211.
4. Let the dial return freely after each letter or figure is dialed. Forcing or retarding the return motion may result in a wrong number.
- Be careful not to mistake the letter "O" for figure "0" (zero); or the letter "I" for the figure "1" (one).
- If you realize a mistake in dialing has been made, hang up for a moment. After listening for the dial tone again, redial the complete number.
- From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.
- If while dialing you hear another person come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

SAN MIGUEL—To call another subscriber on your line Dial 71 then dial the listed number of the desired party. As soon as the dialing is completed and you hear the busy tone, replace the receiver. The called party's bell will start to ring. Remove your receiver and see if the called party has answered when you have waited a reasonable length of time after dialing the number. If the party you are calling does not answer and you wish to attempt the call again, repeat the operation described.

PARKFIELD—You may identify another subscriber as being on your line if all digits of his number, except the last digit, are the same as your number. Dial the listed number of the desired party. As soon as the dialing is completed and you hear the busy tone, replace the receiver. The called party's bell will start to ring. Remove your receiver and see if the called party has answered when you have waited a reasonable length of time after dialing the number. If the party you are calling does not answer and you wish to attempt the call again, repeat the operation described.

EMERGENCY CALLS

San Miguel Fire Dept. HOMestead 7-3300
Calif. Hwy. Patrol Dial "0" ask operator for Zenith 12000
Sheriff Dial "0" ask operator for Enterprise 11560
P. G. & E. Dial "0" ask operator for Enterprise 10251

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San Miguel, California

Dial "0" for Long Distance and Parkfield

Adams Frank B r	HOmestead	7-3425	Crettol's Curl Cottage beauty shop		
Adkins Foster r	HOmestead	7-3351	K St	HOmestead	7-3430
Aguiar Miguel r	HOmestead	7-3359	Curtis Amy r	HOmestead	7-3382
Aloha Club	HOmestead	7-3901	Curtis John r	HOmestead	7-3387
Alves Wm	HOmestead	7-3213	Dalby Henry r	HOmestead	7-3311
Artiller's Motors M St	HOmestead	7-3253	Dallaire O A r	HOmestead	7-3256
Ashton Don r	HOmestead	7-3363	Dallaire R W r	HOmestead	7-3261
Assembly of God Church			Davis G T Cattle Co	HOmestead	7-3395
13th St	HOmestead	7-3263	Davis Lela r	HOmestead	7-3481
Atkins O F r	HOmestead	7-3394	DeBrish Marcel r	HOmestead	7-3327
Atkins Wilbert r	HOmestead	7-3366	Dittemore Harry r	HOmestead	7-3237
Atwood Alton C r	HOmestead	7-3307	Dodd Amelia r	HOmestead	7-3240
Awalt Norris R Pumps M St	HOmestead	7-3310	Doty Hattie r	HOmestead	7-3208
Bagby W C rch	HOmestead	7-3381	Dueck F C r	HOmestead	7-3370
Baker Dave r	HOmestead	7-3421	Eastabrooks Frieda r	HOmestead	7-3330
Baker James C r	HOmestead	7-3209	Eddy Arthur B r	HOmestead	7-3230
Bardmess Jessie r	HOmestead	7-3339	Eddy's General Merchandise		
Barringer Earl V r	HOmestead	7-3434	M St	HOmestead	7-3239
Basquez Fred r	HOmestead	7-3309	Edmonds Prince M r	HOmestead	7-3334
Bayer Louis Jr r	HOmestead	7-3266	Elkhorn Buffet lqr M St	HOmestead	7-3225
Beaver B G r	HOmestead	7-3303	Elliott Gerald D r	HOmestead	7-3221
Belza Catherine Mrs r	HOmestead	7-3229	Emery John r	HOmestead	7-3391
Bergvall J r	HOmestead	7-3376	Eyler Chas H r	HOmestead	7-3272
Bernard Pearl r	HOmestead	7-3264	Faunce O E r	HOmestead	7-3495
Bill's Bar-B-Q M St	HOmestead	7-3275	Fee Kenneth r	HOmestead	7-3231
Blair Lola	HOmestead	7-3245	Ferris Murl r	HOmestead	7-3389
Blechen Geo r San Marcus Rd	HOmestead	7-3378	Filipponi & Marzorini	HOmestead	7-3341
Bonnifield Alfred r	HOmestead	7-3447	Firanzi Paul C r	HOmestead	7-3392
Bonnifield Myrtle Mrs r	HOmestead	7-3385	Ford John D r	HOmestead	7-3204
Boone T E r	HOmestead	7-3248	Foreman R D r	HOmestead	7-3492
Bradshaw Clara r	HOmestead	7-3283	Freeman R D r	HOmestead	7-3361
Brady Trailer Supply	HOmestead	7-3415	Freitas Pedro r	HOmestead	7-3202
Bressler Clarence A r	HOmestead	7-3446	Galbraith Murry r	HOmestead	7-3346
Bressler Electric Co Inc contrs			Gambel Cecil r	HOmestead	7-3335
14th St	HOmestead	7-3262	Garelli Charles T r	HOmestead	7-3294
Brewen Chet r	HOmestead	7-3377	Gene's Union Station	HOmestead	7-3908
Brewer Fred r	HOmestead	7-3371	George Andrew r	HOmestead	7-3210
Brightenstine Frank r	HOmestead	7-3441	Gibson Harold r	HOmestead	7-3357
Bryant Al r	HOmestead	7-3286	Harris H M r	HOmestead	7-3474
Buckman C J r	HOmestead	7-3243	Hart Eli r	HOmestead	7-3444
Burden Chas E			Harvey Bert r	HOmestead	7-3471
Indian Valley Rd	HOmestead	7-3386	Hawkins W R r	HOmestead	7-3220
Burden Chas W r	HOmestead	7-3383	Heinsohn Kenneth r	HOmestead	7-3305
Burden Lydia Mrs r	HOmestead	7-3383	Helsene Walt r	HOmestead	7-3904
Burden Wesley r	HOmestead	7-3396	Hennings Dorman	HOmestead	7-3232
Burns Tommie J r	HOmestead	7-3398	Henson Joseph D r	HOmestead	7-3469
Burris Ernest r	HOmestead	7-3486	Henson Lynn r	HOmestead	7-3203
Cagliero Pete r	HOmestead	7-3342	Hiner John r	HOmestead	7-3273
Cain Wm r	HOmestead	7-3445	Hoffman Ben r	HOmestead	7-3491
Calif Div of Hwys	HOmestead	7-3331	Hunter E C r	HOmestead	7-3417
California Highway Patrol			Ivey Paul M r	HOmestead	7-3212
For Emergency calls only			J R Ranches Calvert	HOmestead	7-3315
Call Opr for	Zenith	1-2000	Camp 5 Ranchita Rd	HOmestead	7-3313
Camsuzou Joe P r	HOmestead	7-3428	Camp 6 Bern Rd	HOmestead	7-3455
Camsuzou Madeline Mrs r	HOmestead	7-3426	Jensen Al r	HOmestead	7-3332
Carminati Jim r	HOmestead	7-3277	Jensen Enoch r	HOmestead	7-3379
Carter Ted r	HOmestead	7-3255	Jespersen Brothers	HOmestead	7-3344
Casa Blanca Hotel & Trailer Court			Jespersen Francis r	HOmestead	7-3345
12th St	HOmestead	7-3904	Jones Oil Company	HOmestead	7-3222
Chapman A B r	HOmestead	7-3473	Joy Joe r K St	HOmestead	7-3296
Chisum G W r	HOmestead	7-3476	Justice Court	HOmestead	7-3224
Christensen G W r	HOmestead	7-3451	Kahl Harry constable	HOmestead	7-3280
Ciaramella Augustine r	HOmestead	7-3233	Kalar Robert r	HOmestead	7-3429
Cisneros Margarito r	HOmestead	7-3297	Keltner M W r	HOmestead	7-3466
Clark Weldon r	HOmestead	7-3472	Kersey Ray r	HOmestead	7-3219
Clemons L J r	HOmestead	7-3436	Kiening Fred r	HOmestead	7-3278
Comstock Ltd Charcoal	HOmestead	7-3411	Kukolsky Grace r	HOmestead	7-3301
Corbit Ray	HOmestead	7-3413	Lamb Athelma r	HOmestead	7-3328
Craspaj John W r	HOmestead	7-3397	Larry's Cafe	HOmestead	7-3420
Crettol Jesse H r	HOmestead	7-3430	Lehmann Emil r	HOmestead	7-3454

Leutwyler Victor r	HOmestead 7-3454	Silva Frank H r	HOmestead 7-3317
Lewis Ralph r	HOmestead 7-3442	Silva Louise Mrs r	HOmestead 7-3424
Lichti Hugo r	HOmestead 7-3460	Silva Wm C r	HOmestead 7-3217
Lillian Larsen School		Sims Harold F Jr r	HOmestead 7-3496
Grade School	HOmestead 7-3439	Sinclair Ed r	HOmestead 7-3267
Littlefield Anita r	HOmestead 7-3432	Sinclair Wm Jr r	HOmestead 7-3268
Machado George r	HOmestead 7-3241	Sitton Lulu M r	HOmestead 7-3235
Mahon Floyd r	HOmestead 7-3482	Slaughter Margaret r	HOmestead 7-3437
Mankins Allen r	HOmestead 7-3333	Slim's Chevron Service M St	HOmestead 7-3906
Mann R W rl est M St	HOmestead 7-3260	Sloan Mary r	HOmestead 7-3358
Mann R W Bob r	HOmestead 7-3270	Smith Arthur r	HOmestead 7-3201
Martin Geo r	HOmestead 7-3372	Smith Clarence E r	HOmestead 7-3464
Martin Velma r	HOmestead 7-3465	Smith Lena E r	HOmestead 7-3322
May Howard r	HOmestead 7-3250	Smith Paul C Bud r	HOmestead 7-3324
McCabe Charles L r	HOmestead 7-3350	Soltis E J r	HOmestead 7-3246
McCleave A E	HOmestead 7-3249	Southern Pacific Co	HOmestead 7-3281
McDonald Bros Bern	HOmestead 7-3456	Sparks Carter M r	HOmestead 7-3228
McGuire L M r	HOmestead 7-3485	Sportman's Club M St	HOmestead 7-3902
McKnight Bill r	HOmestead 7-3282	Sprickert Edward r	HOmestead 7-3354
Metzger F E	HOmestead 7-3478	Stewart A Leroy r	HOmestead 7-3314
Mission Coffee Shop	HOmestead 7-3907	Stewart Don r	HOmestead 7-3458
Montgomery Ranch		Stewart Herman r	HOmestead 7-3353
Indian Valley Rd	HOmestead 7-3393	Stewart Randall H r	HOmestead 7-3352
Morningstar Jim r	HOmestead 7-3443	Stewart Ruth r	HOmestead 7-3312
Mosher A R r	HOmestead 7-3329	Stringham Ednal r	HOmestead 7-3422
Mumford Leon H r	HOmestead 7-3247	Stringham Leatha r	HOmestead 7-3289
Myers Geo r	HOmestead 7-3373	Strong C L r	HOmestead 7-3416
Nevill Howard B r	HOmestead 7-3218	Sullivan Florence Miss r	HOmestead 7-3475
Obispo Court	HOmestead 7-3223	Svehla F A r	HOmestead 7-3323
O'Rourke Larry r	HOmestead 7-3234	Svehla Francis A Real Estate	HOmestead 7-3490
Orvedahl Marion r	HOmestead 7-3298	Swoyer Sam r	HOmestead 7-3463
Pacific Gas & Electric Co		Ted's Douglas Service serv stn	HOmestead 7-3252
Business Ofc 617-12th Paso Robles		Tidrow John r	HOmestead 7-3336
From telephones served from		Trigueiro Manuel r	HOmestead 7-3302
San Miguel exch only		Tuley J T r Hog Canon Rd	HOmestead 7-3364
Call Opr for	Enterprise 1-0251	Turk Selma r	HOmestead 7-3284
Park Garage M St	HOmestead 7-3226	Tuttle Robert	HOmestead 7-3414
Parker Geo r	HOmestead 7-3236	Twisselmann Herbert r	HOmestead 7-3462
Pemberton Don r	HOmestead 7-3321	Twisselmann Ida Mrs r	HOmestead 7-3238
Perrion R L r	HOmestead 7-3461	Urquhart J R r	HOmestead 7-3477
Pharr Fred r	HOmestead 7-3227	Van Horn Leonard r	HOmestead 7-3325
Pleasant Valley School	HOmestead 7-3453	Von Dollen Arthur r	HOmestead 7-3367
Poteet Herbert r	HOmestead 7-3326	Von Dollen Henry r	
Powell Ivan r	HOmestead 7-3374	Ranchita Rd	HOmestead 7-3316
Quenzer Adolph r	HOmestead 7-3457	Von Dollen Johnnie r	
Rancho Rio Vista	HOmestead 7-3249	Hog Canon Rd	HOmestead 7-3368
Reid Martha r	HOmestead 7-3374	Vreeland Cleo Mrs r	HOmestead 7-3343
Ritchie Ethie r	HOmestead 7-3375	Walkup R C r	HOmestead 7-3291
Robertson Chas r	HOmestead 7-3214	Walt & Pearson Ranches Inc	HOmestead 7-3380
Roethler C R r	HOmestead 7-3207	Waterworks Superintendent	HOmestead 7-3352
Root Eldon r	HOmestead 7-3365	Welch Bettie Jayne r	HOmestead 7-3431
Root Glen r	HOmestead 7-3452	Wensel Charles r	HOmestead 7-3215
Rose W N r Indian Valley Rd	HOmestead 7-3387	White F Hayes r	HOmestead 7-3292
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Rougeot Clarence r		Wickstrom E r	HOmestead 7-3265
Indian Valley Rd	HOmestead 7-3384	Wilcox Robt r	HOmestead 7-3293
Sanchez Kenneth r	HOmestead 7-3448	Williams C B Dick r	
San Miguel Fire Dept	HOmestead 7-3300	101 Hwy South	HOmestead 7-3418
San Miguel Flouring Mill Co grain		Williams Harvey r	HOmestead 7-3433
M St	HOmestead 7-3287	Williams Ranch Motor Court hsnng projt	
San Miguel Interurban Telephone Co		101 Hwy South	HOmestead 7-3418
12th St	HOmestead 7-3211	Wills Fred r	HOmestead 7-3244
San Miguel Meat Co	HOmestead 7-3205	Wilmar Ralph R r	HOmestead 7-3435
San Miguel Motel N St	HOmestead 7-3254	Winkler A J r	HOmestead 7-3207
San Miguel News Agency M St	HOmestead 7-3390	Witcosky Frank r	HOmestead 7-3308
San Miguel Old Mission M St	HOmestead 7-3356	Witcosky Fred r	HOmestead 7-3206
San Miguel Shoe Store	HOmestead 7-3257	Witcosky's Grocery M St	HOmestead 7-3251
Sargent W L r	HOmestead 7-3484	Wolf August H r Vineyard Rd	HOmestead 7-3427
Sarzotti Bart r	HOmestead 7-3342	Wolf Billie r	HOmestead 7-3306
Shell Truck Stop	HOmestead 9-3405	Wood Howard r	HOmestead 7-3419
Short Pearl r	HOmestead 7-3271	Wood Mary W r	HOmestead 7-3279
Shuey Ernest r	HOmestead 7-3423	Work Robert R r	HOmestead 7-3362

COURTESY, FRIENDLINESS AND A PLEASANT

VOICE ARE GOOD TELEPHONE HABITS

Leutwyler Victor r	HOmestead 7-3454	Silva Frank H r	HOmestead 7-3317
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Obispo Court	HOmestead 7-3223	Svehla F A r	HOmestead 7-3323
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Roethler C R r	HOmestead 7-3207	Waterworks Superintendent	HOmestead 7-3352
Root Eldon r	HOmestead 7-3365	Welch Bettie Jayne r	HOmestead 7-3431
Root Glen r	HOmestead 7-3452	Wensel Charles r	HOmestead 7-3215
Rose W N r Indian Valley Rd	HOmestead 7-3387	White F Hayes r	HOmestead 7-3292
Ross Howard B r	HOmestead 7-3483	White James M r	HOmestead 7-3242
Rougeot Clarence r		Wickstrom E r	HOmestead 7-3265
Indian Valley Rd	HOmestead 7-3384	Wilcox Robt r	HOmestead 7-3293
Sanchez Kenneth r	HOmestead 7-3448	Williams C B Dick r	
San Miguel Fire Dept	HOmestead 7-3300	101 Hwy South	HOmestead 7-3418
San Miguel Flouring Mill Co grain		Williams Harvey r	HOmestead 7-3433
M St	HOmestead 7-3287	Williams Ranch Motor Court hsnng projt	
San Miguel Interurban Telephone Co		101 Hwy South	HOmestead 7-3418
12th St	HOmestead 7-3211	Wills Fred r	HOmestead 7-3244
San Miguel Meat Co	HOmestead 7-3205	Wilmar Ralph R r	HOmestead 7-3435
San Miguel Motel N St	HOmestead 7-3254	Winkler A J r	HOmestead 7-3207
San Miguel News Agency M St	HOmestead 7-3390	Witcosky Frank r	HOmestead 7-3308
San Miguel Old Mission M St	HOmestead 7-3356	Witcosky Fred r	HOmestead 7-3206
San Miguel Shoe Store	HOmestead 7-3257	Witcosky's Grocery M St	HOmestead 7-3251
Sargent W L r	HOmestead 7-3484	Wolf August H r Vineyard Rd	HOmestead 7-3427
Sarzotti Bart r	HOmestead 7-3342	Wolf Billie r	HOmestead 7-3306
Shell Truck Stop	HOmestead 9-3405	Wood Howard r	HOmestead 7-3419
Short Pearl r	HOmestead 7-3271	Wood Mary W r	HOmestead 7-3279
Shuey Ernest r	HOmestead 7-3423	Work Robert R r	HOmestead 7-3362

COURTESY, FRIENDLINESS AND A PLEASANT

VOICE ARE GOOD TELEPHONE HABITS

Parkfield, California

Dial "0" for Long Distance and San Miguel

Bisceglia Land Co	2462	Kester Douglas r	2413
California State of		Kester Norman	2410
Division of Forestry		McClure Ernest r	2314
Fire Crew	2301	Miller Henry	2463
Carr Ray F	2468	Miller Raymond rch	2416
Claassen Arthur	2414	Pacific Gas & Electric Co	
Durham Harlan C r	2311	Business Ofc 617-12th Paso Robles	
Durham Herbert H	2312	From telephones served from	
Durham Robert Jr	2313	Parkfield exch only	
Etter Sam	2302	Call Opr for	Enterprise 1-0251
Flentge Bros Parkfield Rd	2419	Pacific Valley Cattle Co	2323
Frohlich Andrew r	2417	Rambo Gene	2465
Gilbert Ted r	2411	Roberson Dave	2418
Haliburton Lowell	2315	Taylor Clyde	2343
Hansen Laurance	2469	Taylor Dudley r	2341
Harlan Percy	2464	Taylor Floyd Turkey Flat Rd	2322
Jack R E Co Cholame Ranch	2461	Thomason Wm	2342
Jordan Foster L	2321	Watkins Ed	2415
		White Wilbur	2412



*When in doubt about a
telephone number*

look in the telephone
directory first. That
helps you, helps others,
and helps telephone
service.



1

San Miguel Cal

San Miguel Cal

CLASSIFIED TELEPHONE DIRECTORY

FOR
SAN MIGUEL and PARKFIELD, CALIFORNIA

Advertising Service

TELEPHONE DIRECTORY ADVERTISING SERVICE

For Buying Information
9 Out of 10 People
TURN TO
"THE YELLOW PAGES"
Be Sure Your Firm
Is Properly Represented



"FOR INFORMATION CALL"

SAN MIGUEL INTERURBAN TELEPHONE CO
12th St HOmestead 7-3211

Agricultural Implements

See Farm Equipment

Air Conditioners—Room

RCA WHIRLPOOL AIR CONDITIONERS

Room Air Conditioners and
Central Systems, 3/4 hp. to
5 hp. Reverse Cycle and Lo-
Amp Models. Some Models
with Electronic Filter that is up to 3 Times More
Effective Than Ordinary Filters.



"WHERE TO CALL"

Idler's Service & Appliances
1459 Monterey
San Luis Obispo LIberty 3-0745

Animal Carcass Removal

SAN LUIS TALLOW CO

Clark Field-San Luis Obispo..... LIberty 3-8660

Automobile Body Repairing

BUCKLES BODY WORKS

1509 Spring Paso Robles PAso Robles 767
(See Advertisement This Classification)

Automobile Courts—See Motels

Automobile Dealers—New Cars

CHEVROLET SALES & SERVICE—

SID NICHOLS CHEVROLET

1305 Spring

Paso Robles PAso Robles 1222

FORD AUTHORIZED SALES & SERVICE—

HARRIS TRUMAN A & SON

1302 Pine Paso Robles..... PAso Robles 53

Automobile Glass

See Glass—Auto, Plate, Window, Etc

Automobile Painting

Buckles Body Works

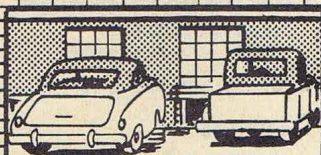
1509 Spring Paso Robles PAso Robles 767

Advertise Here — It Pays

Buckle's Body Works

COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS

1509



AUTO BODY REPAIRING

✓ AUTO GLASS

✓ FENDER REPAIR

✓ FRAME STRAIGHTENING

✓ EXPERT PAINTING

✓ WHEEL ALIGNING

FREE ESTIMATES

INSURANCE WORK - GLADLY

"No Job Too Large or Too Small"

DAY OR NIGHT

CALL

PASO ROBLES 767

1509 SPRING

PASO ROBLES

Automobile Repairing & Service

ARTILER'S MOTORS M StH0mestead 7-3253
(See Advertisement This Classification)

Automobile Wreckers**A & B AUTO WRECKERS**

**WE BUY SCRAP IRON &
METAL
NEW & USED AUTO PARTS**

Old 101 Hwy 3 Miles S of San Miguel
N 101 Hwy Paso Robles
Call Opr forPaso Robles 9-R3

S & K AUTO WRECKERS

1545 Riverside Paso Robles . . . Paso Robles 1494
Emergency Phone668

Baths**PASO ROBLES BATH HOUSE**

Facing The City Park
SULPHUR BATHS - 75c
MUD - STEAM - ELECTRIC CABINET
MASSAGE - SALT GLOW RUBS
Masseuse & Masseur On Duty

11th & Pine Paso Robles
Call Opr forPaso Robles 1816

Beauty Shops**CRETTEL'S CURL COTTAGE**

K StH0mestead 7-3430

Brand Inspection—See Inspection Bureaus**Building Materials****Builders Market**

840-10th Paso RoblesPaso Robles 1600

HAYWARD LUMBER CO

Complete Builders' Supplies
LUMBER FENCING
HARDWARE PAINT
SASHES ROOFING

We Give S & H Green Stamps
Remodel With

Hayward's Easy Payment Plan
10th & Pine Paso Robles
Call Opr forPaso Robles 820

Butane—See Gas—Liquefied Petroleum**Cafes—See Restaurants****Charcoal****Comstock Ltd Charcoal**

San MiguelH0mestead 7-3411

Chiropractors**Poe Leonard E**

303-16th Paso RoblesPaso Robles 223

Churches—Assemblies of God

Assembly of God Church 13th St. H0mestead 7-3263

Churches—Catholic, Roman

San Miguel Old Mission M St. .H0mestead 7-3356

Cleaners & Dyers**PASO ROBLES LAUNDRY LINEN
SUPPLY & DRY CLEANING**

1344 Pine Paso RoblesPaso Robles 315

Cocktail Lounges

Sportsman's Club M St.H0mestead 7-3902

Constables

Kahl Harry San MiguelH0mestead 7-3280

Contractors—Electric

See Electric Contractors

Contractors—General**LANE WOODROW W**

337 Vine Paso RoblesPaso Robles 1550

Crating Service—See Moving Service**Dentists**

Brown Ray N 612-12th Paso Robles. Paso Robles 67

Department Stores**EDDY'S GENERAL MERCHANDISE**

M StH0mestead 7-3239

SEARS ROEBUCK & CO

Sears Catalogue Sales Office
715-12th Paso Robles.Paso Robles 495

Directories**TELEPHONE DIRECTORY ADVERTISING SERVICE**

For Buying Information
9 Out of 10 People
TURN TO

"THE YELLOW PAGES"

Be Sure Your Firm
Is Properly Represented

"FOR INFORMATION CALL"

SAN MIGUEL INTERURBAN TELEPHONE CO

12th StH0mestead 7-3211



"ANYTHING FROM A MINOR REPAIR
TO A MAJOR OVERHAUL"

BRAKE SERVICE—WHEEL BALANCING
RADIATORS—ENGINE REBUILDING
ELECTRICAL SERVICE—FRONT END

Call H0mestead 7-3253
ARTILER MOTOR CO.

M ST.

SAN MIGUEL

Draperies—Retail

Trussler's Furniture Store
1303 Park Paso Robles Paso Robles 126

Electric Appliances—Household—Retail

HEATON R C CO
803-13th Paso Robles Paso Robles 890

Electric Contractors

Bressler Electric Co Inc 14th St. H0mestead 7-3262
MATHEWS DON A 1140 Railroad
Paso Robles Paso Robles 1709

Electric Motors

BAXENDALE ELECTRIC

ELECTRIC MOTORS
POPULAR NAME BRANDS THRU
200 H P
BEST PRICES - TRADES ACCEPTED
REPAIRING & REWINDING
3035 S Broad San Luis Obispo
Call Opr for Liberty 3-0496

Electric Supplies—Retail

MATHEWS DON A 1140 Railroad
Paso Robles Paso Robles 1709

Employment Agencies

SAN LUIS EMPLOYMENT SERVICE AGCY
964 Chorro San Luis Obispo Liberty 3-5800

Exterminating

PARAMOUNT PEST CONTROLS SERVICE OF
SAN LUIS OBISPO 1461 Palm
San Luis Obispo Liberty 3-2065
(See Advertisement This Classification)

Farm Equipment

LIVINGSTON FARM EQUIPMENT
1236 Railroad Paso Robles Paso Robles 534
MASSEY-HARRIS SALES & SERVICE—
McWILLIAMS & PALLA
1148-12th Paso Robles. Paso Robles 1238

McWILLIAMS & PALLA
1148-12th Paso Robles Paso Robles 1238
NEW HOLLAND SALES & SERVICE—
McWILLIAMS & PALLA
1148-12th Paso Robles . Paso Robles 1238

OLIVER TRACTORS SALES & SERVICE—
McWILLIAMS & PALLA
1148-12th Paso Robles. Paso Robles 1238

WALLACE MACHINERY CO
1139-13th Paso Robles Paso Robles 450
(See Advertisement This Classification)

Feed Dealers

FARMERS ALLIANCE BUS ASSOC

FEED
Milling & Mixing
SEED TREATING
GRAIN STORAGE - FERTILIZERS
GRAIN BUYERS - INSURANCE
10th & Riverside Paso Robles
Call Opr for Paso Robles 115

San Miguel Flouring Mill Co
M St H0mestead 7-3287

Directory Advertising Pays

Florists—Retail

Elizabeth Ann Flower Shop
724-14th Paso Robles. Paso Robles 122
MERVILYN'S FLOWER SHOP
Day or Night Calls
827-13th Paso Robles Paso Robles 656

Freezers—Food Storage Units

RCA WHIRLPOOL REFRIGERATOR—FREEZERS

Exclusive New Air Purifying
System Keeps Food Fresher
Longer, Stops Flavor Trading
—Big New Convenience Door
—Completely Automatic Defrosting. Freezers That Cap-
ture and Guard the Peak of Flavor.



"WHERE TO CALL"

Idler's Service & Appliances
1459 Monterey
San Luis Obispo. Liberty 3-0745

Fumigating

PARAMOUNT PEST CONTROLS SERVICE
OF SAN LUIS OBISPO
1461 Palm San Luis Obispo. Liberty 3-2065

Furnaces—Heating

BLAKE'S PLUMBING HEATING & SHEET
METAL 1701 Riverside Av
Paso Robles Paso Robles 1117

Furniture Dealers—New

HEATON R C CO
803-13th Paso Robles. Paso Robles 890
Trussler's Furniture Store
1303 Park Paso Robles. Paso Robles 126

Calling

"DOC KILZUM"
his patients
ALL DIE
• Fumigation
• Termite Control
• General Pest Control

Call Opr. for
SAN LUIS OBISPO **3-2065** Liberty

PARAMOUNT PEST CONTROL SERVICE
OF SAN LUIS OBISPO
P. O. BOX 909 SAN LUIS OBISPO

"CATERPILLAR"
AND
JOHN DEERE
NEW & USED TRACTORS and EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired

CALL OPR. FOR
PASO ROBLES 450

WALLACE MACHINERY CO.
1139 - 13th Paso Robles
SANTA MARIA - SOUTH ON 101 HWY.
Call Opr. for WALnut 5-2604

Gas—Bottled—See Gas—Liquefied Petroleum**Gas Companies**

Pacific Gas & Electric Co
 Business Ofc 617-12th Paso Robles
 From telephones served from
 San Miguel exch only
 Call Opr for.....Enterprise 1-0251

Pacific Gas & Electric Co
 Business Ofc 617-12th Paso Robles
 From telephones served from
 Parkfield exch only
 Call Opr for.....Enterprise 1-0251

Gas—Liquefied Petroleum**SAN LUIS BUTANE DISTRIBUTORS****BUTANE — PROPANE**

Installations - Conversions - Appliances
 Servel Refrigerators - Day & Night
 Water Heaters - Coleman Floor Furnaces
 Dearborn Space Heaters - O'Keefe & Merritt
 Westinghouse - Roper Ranges
 N Hwy Atascadero
 Call Opr for.....Atascadero 151
 Nights Suns Holidays.....Atascadero 618

VAN HORN BUTANE SERVICE

2081 Spring Paso Robles.....Paso Robles 343
 (See Advertisement This Classification)

Gasoline Service Stations

See Service Stations

Look in the **YELLOW PAGES**

Find out who sells it —

Glass—Auto, Plate, Window, Etc

Buckles Body Works
 1509 Spring Paso Robles.....Paso Robles 767

FOWLER GLASS SHOP

Auto—Plate—Window Glass

Mirrors — Furniture Tops

FREE ESTIMATES

11th & Park Paso Robles
 Call Opr for.....Paso Robles 160-J

Grain Dealers**SAN MIGUEL FLOURING MILL CO**

GRAIN BROKERAGE

GRAIN - LIVESTOCK FEED

PUBLIC WAREHOUSE & ELEVATOR

M StH0mestead 7-3287

When You Wonder Who Sells

Look in the Classified

for It Tells

BUTANE

PROPANE



Household

Commercial

PASO ROBLES 343

"Everywhere in Central California"

OIL WELL SERVICE

TRACTOR CONVERSIONS • PUMPING UNITS

STORAGE TANKS SOLD OR RENTED

FLAME CULTIVATION — WEED CONTROL

Grocers—Retail

EDDY'S GENERAL MERCHANDISE

M StHOMestead 7-3239
WITCOSKY'S GROCERY M St.....HOMestead 7-3251
 (See Advertisement This Classification)

Hairdressing—See Beauty Shops

Hardware—Retail

EDDY'S GENERAL MERCHANDISE

HARDWARE - TOOLS
 DUTCH BOY PAINTS
 CLOTHING - GROCERIES
 Guns - Ammunition - Licenses

M StHOMestead 7-3239

HEATON R C CO

803-13th Paso Robles.....Paso Robles 890

Health Food Products—Retail

FRIESEN'S HEALTH FOODS

We Give S & H Green Stamps
 1135 Garden San Luis Obispo..Liberty 3-8648

Hearing Aids

ACOUSTICON WILLIAMS CO

Mr Alfred E Williams - Manager
 INVISIBLE FITTINGS
 ALL TRANSISTOR HEARING AIDS
 BATTERIES & REPAIRS
 FOR ALL MAKES OF INSTRUMENTS
 Free Demonstrations Arranged
 1029 Chorro San Luis Obispo..Liberty 3-6632
 Residence CallLiberty 3-2932

Heaters Water—See Water Heaters

Hotels

CASA BLANCA HOTEL & TRAILER COURT

With
 MODERN MOTEL ACCOMMODATIONS
 CLEAN - QUIET & RESTFUL
 Reasonable Rates
 One Block East Of Highway
 Walter Helsene - Owner
 12th StHOMestead 7-3904

Housing Projects

Williams Ranch Motor Court
 101 Hwy South.....HOMestead 7-3418

Inspection Bureaus

Brightenstine Frank San Miguel..HOMestead 7-3441

Insulation Materials—Cold & Heat

Builders Market
 840-10th Paso Robles.....Paso Robles 1600
KYLE CO 1609 Osos San Luis Obispo..Liberty 3-1998

Insurance Agents & Brokers

DE CHAINE BOB INSURANCE AGCY

1220 Park Paso Robles.....Paso Robles 1702
 York Sid Ins Agency
 1213 Park Paso Robles.....Paso Robles 727

Advertise where buyers look
YELLOW PAGES

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS

"Profit-Planned" portable systems for sprinkler, furrow and flood. Ames ABC Sprinkler Systems, Perf-O-Rain, Lo-Hi Gated & Main Line Pipe, Wheel-O-Rain & Tow-A-Line mechanical moves. Ames Ball Couplers - no hooks, no latches. Free engineering service. Let us help you plan.



"FOR INFORMATION CALL"

Awalt Norris R Pumps M St..HOMestead 7-3310

MCCOY PUMP CO

1004 Salinas Paso Robles.....Paso Robles 1311

Jewelers—Retail

GUTHRIE'S JEWELRY

741-12th Paso Robles.....Paso Robles 789

Junk Dealers

A & B Auto Wreckers
 N 101 Hwy Paso Robles.....Paso Robles 9-R3

Justices of The Peace

Justice Court San Miguel.....HOMestead 7-3224

Land Companies

Bisceglia Land Co Parkfield.....Parkfield 2462

Laundries

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING

1344 Pine Paso Robles.....Paso Robles 315

WITCOSKY'S
Grocery



We Give
 S & H
 Green Stamps

COMPLETE FOOD STORE
 Two Daily Deliveries

Call HOMestead 7-3251

M St. (101 Highway) San Miguel

Linoleum—Retail

Trussler's Furniture Store
1303 Park Paso Robles.....Paso Robles 126

Liquefied Petroleum Gases

See Gas—Liquefied Petroleum

Liquor Stores

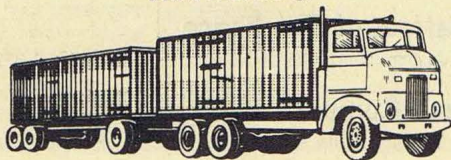
Elkhorn Buffet M St.....H0mestead 7-3225

Livestock

Davis G T Cattle Co San Miguel..H0mestead 7-3395
Pacific Valley Cattle Co Parkfield...Parkfield 2323

Buy the Easy Way—Use the Classified

LIVESTOCK HAULING



ANYWHERE — ANYTIME
LOCAL & STATE—WIDE

HAULING

OREGON — NEVADA

Fully Insured

**E. C. MATTESON
TRANSPORTATION**

ASK FOR "PETE" MATTESON

CALL OPR. FOR
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TULARE 6-7660**

340 S. SACRAMENTO

TULARE

SAN MIGUEL MEAT CO.

WHOLESALE MEAT
CUSTOM SLAUGHTERING
LIVESTOCK BUYERS

Call H0mestead 7-3205

San Miguel, Calif.

Livestock Hauling**MATTESON E C TRANSPORTATION**

340 S Sacramento Tulare.....TULare 6-6230
(See Advertisement This Classification)

Loans**SAN LUIS OBISPO PRODUCTION CREDIT ASSN**

LIVESTOCK CROP & POULTRY LOANS

P. O. Box 214
197 Santa Rosa San Luis Obispo
Call Opr for.....Liberty 3-7161

Lumber—Retail

Builders Market
840-10th Paso Robles.....Paso Robles 1600
HAYWARD LUMBER CO
10th & Pine Paso Robles.....Paso Robles 820

Mattresses

Stinchfield's Paso Robles Upholsterers
1346 Railroad Paso Robles.....Paso Robles 1535

Meat—Whsle**SAN MIGUEL MEAT CO**

San MiguelH0mestead 7-3205
(See Advertisement This Classification)

Milling

San Miguel Flouring Mill Co
M StH0mestead 7-3287

Monuments**MATHEWS MEMORIALS & PLATING SERVICE**

1 Higuera San Luis Obispo.....Liberty 3-1689

Motels

SAN MIGUEL MOTEL N St.....H0mestead 7-3254

Motor Courts—See Motels**Moving Service****BEKINS VAN & STORAGE—**

PASO ROBLES VAN & STORAGE
5th & Riverside
Paso RoblesPaso Robles 705

Musical Instruments—Retail**RENTON MUSIC**

5995 Traffic Wy AtascaderoAtascadero 664

Newspapers

San Miguel News Agency M St..H0mestead 7-3390

Office Supplies**Bickell's Stationery**

807-12th Paso Robles.....Paso Robles 882

Optometrists**Dunlap Hazel Peterson**

1221 Park Paso RoblesPaso Robles 236
Noble Evard J 531-12th Paso Robles..Paso Robles 29

Organs & Organ Equipment**Harris Earl E**

208 E Branch Arroyo Grande...HUnter 9-3118

Directory Advertising Pays

Paint Dealers—Retail

Builders Market
840-10th Paso Robles Paso Robles 1600
Trussler's Furniture Store
1303 Park Paso Robles..... Paso Robles 126

Pest Control

See Exterminating, Termite Control,
Fumigating; Etc

Physicians' & Surgeons' Information Bureaus

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY

PHYSICIANS EMERGENCY CALL SERVICE

964 Chorro San Luis Obispo
Call Opr for.....Liberty 3-5800
Call Opr for.....Atascadero 1000
Call Opr for.....Paso Robles 1200

Physicians & Surgeons—M.D.

Kirk Stanley J
1305 Vine Paso Robles..... Paso Robles 50
Residence Paso Robles 830
Ward Edward D
1004 Vine Paso Robles..... Paso Robles 1800
Residence Paso Robles 1084

Pianos—Dealers

Harris Earl E
208 E Branch Arroyo Grande...HUnter 9-3118

Plating

MATHEWS MEMORIALS & PLATING
SERVICE Liberty 3-1689

Plumbing Contractors

BLAKE'S PLUMBING HEATING &
SHEET METAL

SHEET METAL WORK
AIR CONDITIONING WORK
WATER HEATERS
PLUMBING SUPPLIES
FURNACES

1701 Riverside Av Paso Robles
Call Opr for..... Paso Robles 1117

Plumbing Fixtures & Supplies —Retail

MATHEWS DON A
1140 Railroad Paso Robles.... Paso Robles 1709

Pumps

AWALT NORRIS R PUMPS

Turbines - Jets & Jack Pumps
SALES & SERVICE
IRRIGATION SYSTEMS
PIPE - HARDWARE - PARTS
"Service Is Our Business"

M StHOMestead 7-3310

McGOY PUMP CO

1004 Salinas Paso Robles..... Paso Robles 1311

Railroad Companies

Southern Pacific Co San Miguel..HOMestead 7-3281

Ranches

Bagby W C San Miguel.....HOMestead 7-3381
J R Ranches
Calvert HOMestead 7-3315
Camp 5 Ranchita RdHOMestead 7-3313
Camp 6 Bern RdHOMestead 7-3455
Jack R E Co Cholame Ranch Parkfield 2461
Miller Raymond Parkfield..... Parkfield 2416
Montgomery Ranch
Indian Valley RdHOMestead 7-3393
Walti & Pearson Ranches Inc
San MiguelHOMestead 7-3380

Ranges & Stoves—Dealers

RCA WHIRLPOOL RANGES

Every Cooking Convenience:
Built-in Barbecue and Rotis-
serie; Guide-Line Controls;
Fast-Cooking Units; Built-in
Griddle; in Color. Also, Built-in Ranges and Electronic
Range That Cooks Eggs in 20 Seconds.



"WHERE TO CALL"

Idler's Service & Appliances
1459 Monterey
San Luis ObispoLiberty 3-0745

Real Estate

MANN R W

R W BOB MANN
REAL ESTATE
NOTARY

M StHOMestead 7-3260
Res CallHOMestead 7-3270

Svehla Francis A Real Estate
San MiguelHOMestead 7-3490

Restaurants

Bill's Bar-B-Q M StHOMestead 7-3275
Mission Coffee Shop San Miguel..HOMestead 7-3907

Roofers

KYLE CO

1609 Osos San Luis Obispo.....Liberty 3-1998

Savings & Loan Associations

ATASCADERO GUARANTEE SAVINGS & LOAN
ASSN Traffic Wy Atascadero.... Atascadero 147

Schools

Lillian Larsen School
Grade School San MiguelHOMestead 7-3439
Pleasant Valley School
San MiguelHOMestead 7-3453

Service Stations

Gene's Union Station
San MiguelHOMestead 7-3908
SLIM'S CHEVRON SERVICE M St..HOMestead 7-3906
Ted's Douglas Service
San MiguelHOMestead 7-3252

Sheet Metal Work

Cooperative Farmers Supply Co Inc
See Us For Tanks & Troughs
828-14th Paso Robles..... Paso Robles 344

Shoes—Retail

San Miguel Shoe Store
San MiguelHOMestead 7-3257

Use the Classified Section

Soft Drinks—See Beverages—Non Alcoholic**Softeners—Water**

See Water Softening Equipment

Sporting Goods—Retail**LUNDGREN ERIC**

1326 Park Paso Robles Paso Robles 470

Stationers—Retail**Bickell's Stationery**

807-12th Paso Robles Paso Robles 882

Stoves & Ranges—See Ranges & Stoves**Tallow****SAN LUIS TALLOW CO**

Clark Field San Luis Obispo.....Liberty 3-8660

Telephone Companies**SAN MIGUEL INTERURBAN TELEPHONE CO**

12th StH0mestead 7-3211

Television Apparatus—Retail**HEATON R C CO**

803-13th Paso Robles Paso Robles 890

Termite Control**KYLE CO**

1609 Osos San Luis Obispo.....Liberty 3-1998

**PARAMOUNT PEST CONTROLS SERVICE
OF SAN LUIS OBISPO**

1461 Palm San Luis Obispo.....Liberty 3-2065

Tinning—See Sheet Metal Work**Tires—Dealers****DON STINCHFIELD'S TIRE SERVICE**

Box 144 Atascadero Atascadero 398

Tractors**WALLACE MACHINERY CO**

1139-13th Paso Robles Paso Robles 450

Trailer Equipment & Parts**Brady Trailer Supply**

San MiguelH0mestead 7-3415

Merchants and business firms

appreciate being told how you

found them. Tell them you used

the Classified Telephone Direc-

tory.

Trailers—Renting**U-HAUL RENTAL TRAILERS—****BROOKS WES CHEVRON SERVICE**

806 Spring Paso Robles.. Paso Robles 539

Transfer Service—See Moving Service**Typewriters****CORNELL'S STATIONERY**

5840 Traffic Wy Atascadero..... Atascadero 683

Upholsterers**Stinchfield's Paso Robles Upholsterers**

1346 Railroad Paso Robles Paso Robles 1535

Warehouses—Public**FARMERS ALLIANCE BUS ASSOC****GRAIN ELEVATOR****GRAIN STORAGE - FERTILIZERS****Seed Treating****Feed Milling & Mixing****Grain Buyers - Insurance**

10th & Riverside Paso Robles

Call Opr for..... Paso Robles 115

SAN MIGUEL FLOURING MILL CO**PUBLIC WAREHOUSE & ELEVATOR****GRAIN - LIVESTOCK FEED****GRAIN BROKERAGE**

M StH0mestead 7-3287

Washing Machines—Dealers**RCA WHIRLPOOL HOME LAUNDRY
APPLIANCES****Automatic Washers and****Dryers in Color. Wash****all Fabrics Cleaner With****Built-in Lint Filter, 2-****Speed Action; Suds-Miser.****Dry Faster With Tempered****Heat. Also New Space-Saving Washer-Dryer Combination.****Whirlpool****"WHERE TO CALL"****Idler's Service & Appliances**

1459 Monterey

San Luis ObispoLiberty 3-0745

Watches—Repairing**GUTHRIE'S JEWELRY**

741-12th Paso Robles Paso Robles 789

Water Heaters—Dealers**Blake's Plumbing Heating & Sheet Metal**

1701 Riverside Av Paso Robles. Paso Robles 1117

MISSION WATER HEATERS—**MATHEWS DON A**

1140 Railroad

Paso Robles Paso Robles 1709

Water Pumps—See Pumps**Water Softening Equipment &
Service****CULLIGAN SOFT WATER SERVICE**

1415 Oak Paso Robles..... Paso Robles 1113

Weather Strips**KYLE CO**

1609 Osos San Luis ObispoLiberty 3-1998

TELEPHONE SERVICE INFORMATION

TO APPLY FOR NEW OR CHANGED SERVICE

If you wish a telephone installed, an instrument moved, or to make a change in your service, please call at our Business Office, HOMestead 7-3211.

BILLS FOR SERVICE

Charges for exchange service are normally made monthly in advance and are payable on presentation of bills. Long Distance charges for the previous month are included.

RULES, REGULATIONS AND TARIFFS

Copies of our rules and regulations and schedules of rates are available at our Business Office and are open to public inspection.

NUMBER CHANGES

The Telephone Company reserves the right to and may at its discretion, change the subscriber's telephone number.

ATTACHMENTS TO DIRECTORIES AND TELEPHONES

Devices and apparatus claimed to eliminate noise, destroy germs, etc., frequently interfere with satisfactory service and are prohibited.

The attaching to this directory of any index, cover, device, apparatus, or other appliance containing advertising matter is prohibited.

DIRECTORY ERRORS

The Telephone Company assumes no liability whatever for damages arising from errors or omissions in the making up or printing of this directory. However, the utmost care is used in listing all customers correctly.

EXPLANATION OF LONG DISTANCE SERVICE

STATION CALLS:

When you will talk with anyone who answers at an individual line or party-line telephone or private switchboard.

To place Station Calls, give the operator the number of the telephone you are calling. If you do not know the number, and the listing is included in this directory, please look up the number before placing your call. If the number is not listed, Information may help you.

PERSON CALLS:

When you want to reach a particular person, or a particular extension telephone or department connected through a private switchboard.

To place Person Calls tell the operator the city or town you want, the out-of-town telephone number, if you have it, or the name under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS:

Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone as follows:

STATION CALLS—At the station rate, when the initial period rate is 30 cents, or more, provided anyone answering at the called station accepts the charge. When the initial period rate is 25c or less a special collect rate of 30c applies.

PERSON CALLS—At regular rates applying to these calls, provided the called party accepts the charge.

THE INDEPENDENT TELEPHONE INDUSTRY

The San Miguel Telephone Company is an Independent Telephone Company and a member of the California Independent Telephone Association.

There are some 5,400 Independent Telephone Companies in the United States owning and operating about 11,000 exchanges. Bell System Companies operate about 8,200 exchanges or slightly more than two-thirds the number operated by the Independent Companies, but the Bell Companies operate in most of the largest cities.

Independent telephone exchanges have over 8,500,000 telephones in service—approximately one out of every five telephones in the United States.

Independent exchanges are interconnected with other Independent and Bell exchanges and with the Bell System's network of long distance lines to furnish telephone service practically throughout the world.



Find it fast in the

'YELLOW PAGES'

of this Directory