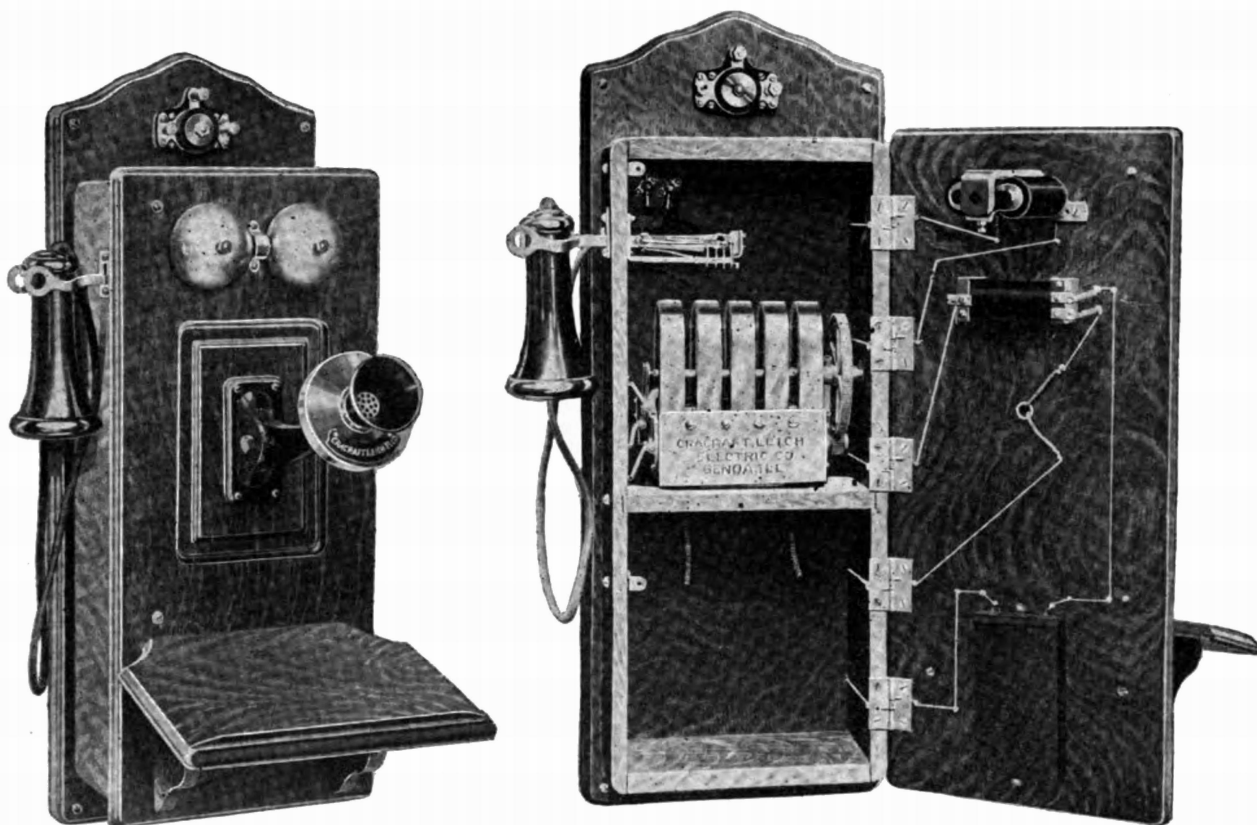


Announcement

The Cracraft-Leich Electric Co., an organization of telephone men of knowledge, experience and ability in their line, has purchased the plant, machinery and equipment of the Eureka Electric Company of Genoa, Illinois.

The plant has been entirely overhauled and enlarged. New machinery has been added, and a line of standard telephone apparatus is now being manufactured by them of the very highest quality possible to be turned out by the most modern methods backed by brains and money.



The patronage of all buyers of high grade telephone apparatus is earnestly solicited.

Cracraft-Leich Electric Co.

GENOA, ILLINOIS