



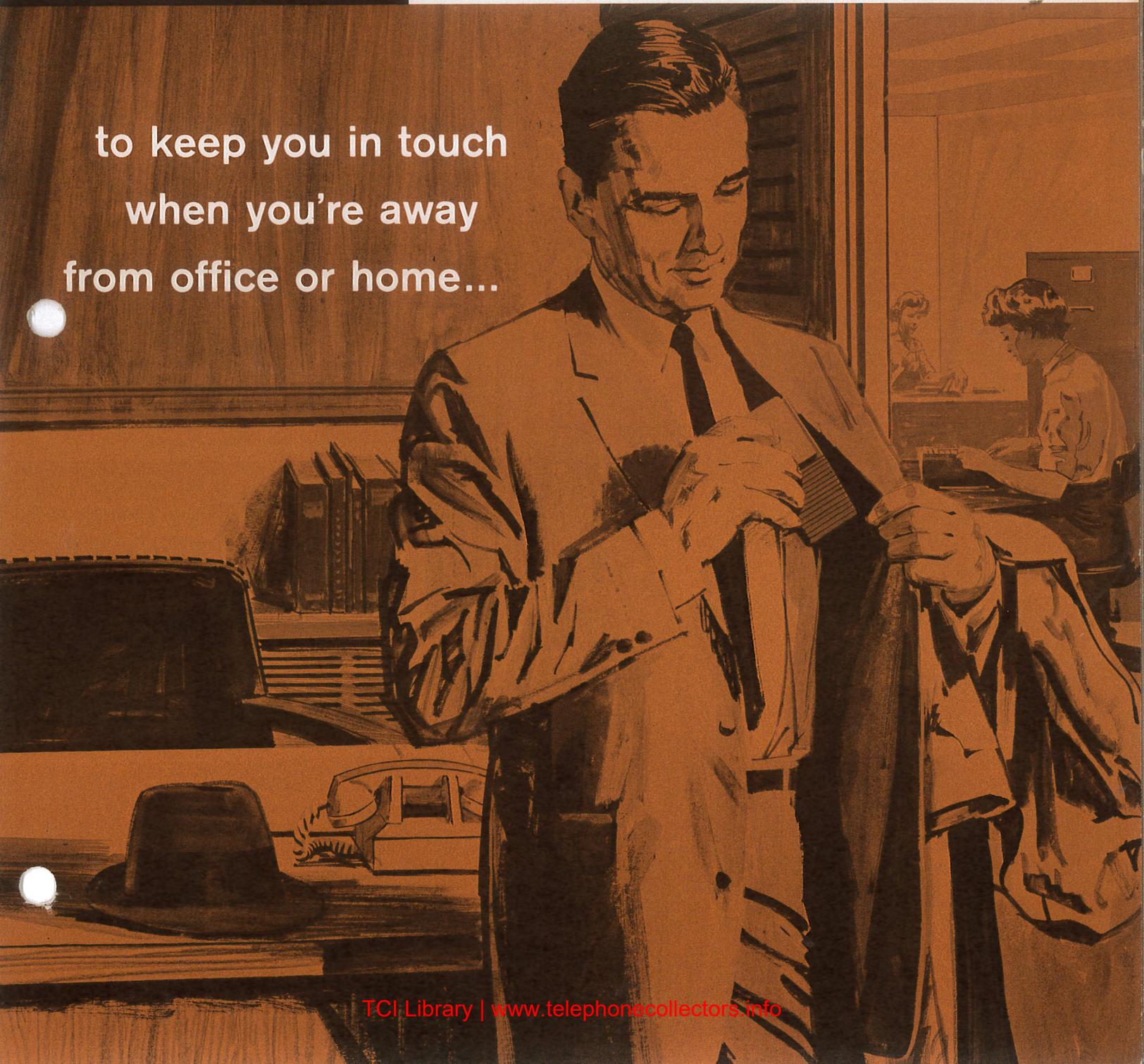
Bell System



bellboy[®]

Personal Signaling Service

to keep you in touch
when you're away
from office or home...

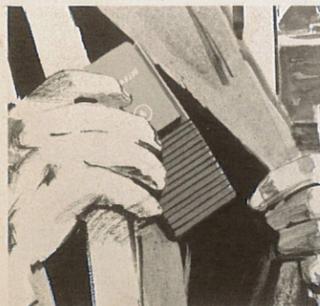


Bell System

bellboy®

PERSONAL SIGNALING SERVICE

HOW IT WORKS FOR YOU



1. You put Bellboy in your pocket whenever you are going to be away from your regular telephone.



2. When your associates wish to contact you, they merely dial your Bellboy number, just as they would dial any telephone number.



3. This immediately sends out your own Bellboy signal from radio transmitters located throughout the coverage area. Wherever you may be in the coverage area, you are in range of at least one of these transmitters.



4. The signal is picked up at once, only by your Bellboy and by no other. Your Bellboy immediately begins to buzz.



5. You then call your base of operations from any convenient telephone to receive your message.

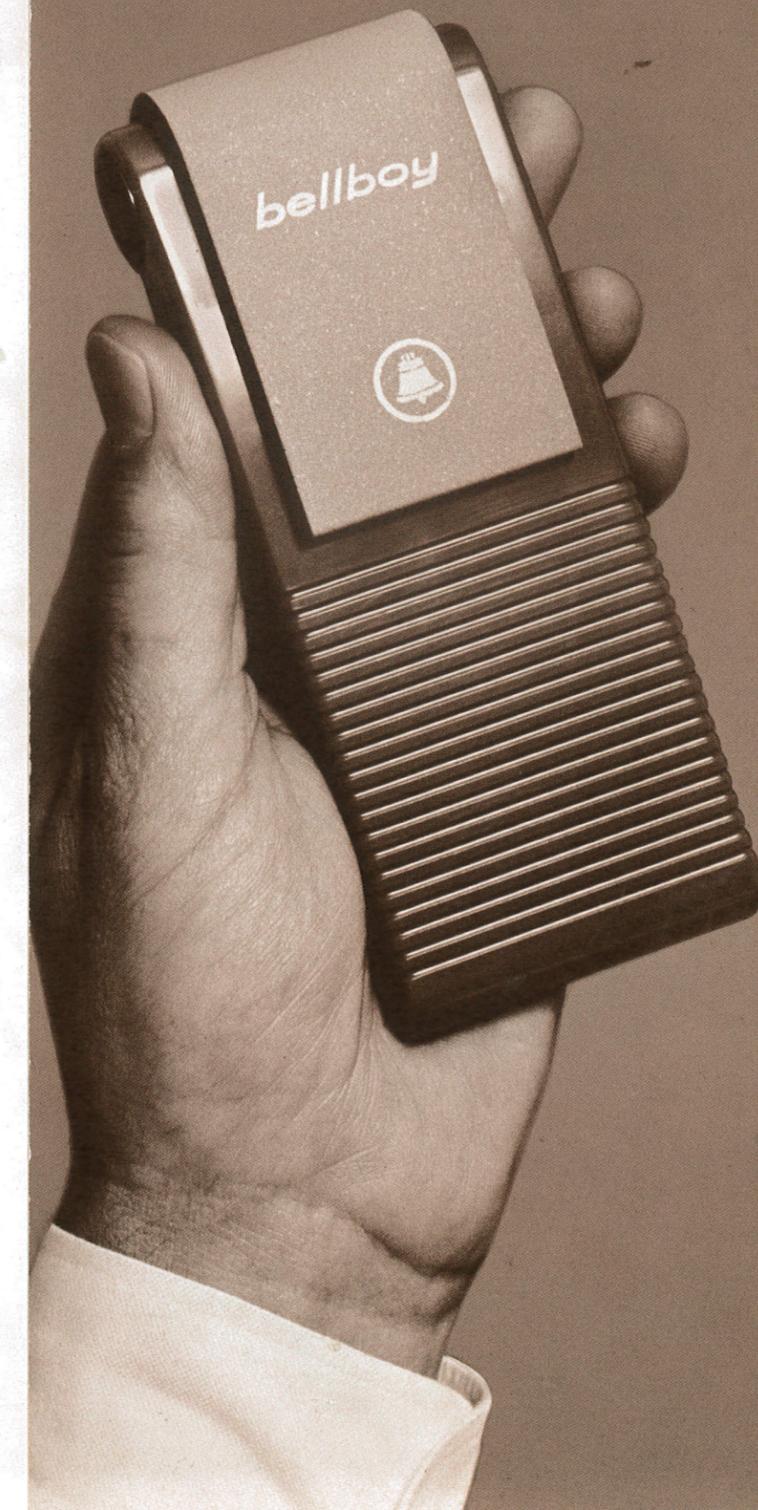
WHAT IT IS

- A compact, lightweight device that you carry with you whenever you are away from your regular telephone.
- This tiny, transistorized radio receiver signals you whenever your office, answering service or home wishes to contact you.
- It responds only to your signal and no others — every buzz means a message for you.
- You can use it indoors or out, any hour of the day or night — whenever needed.
- A tone tells your caller that your unit is being signaled.
- You can turn it on or off whenever you wish.

WHAT IT DOES FOR YOU

- Frees you from your telephone and desk.
- You have greater flexibility of movement, can change plans and still be confident you can be reached if something important comes up.
- Keeps you in touch with your base of operations.
- Extends their “reach” to you so that you are virtually never out of touch — minimizes lost time.
- As soon as Bellboy signals you, you go to the nearest telephone, call in and get your message — you can be on the line in moments.
- Makes your associates more readily available to you.
- Additional Bellboy units may be assigned to your associates for closer coordination.

a “wireless”
communications service
to help you increase
your business efficiency...



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- Each unit will signal only the one person to whom it is assigned — complete privacy, no distractions.
- You can contact any individual almost immediately — this helps make their hours more productive.
- Provides “built-in” acknowledgment.
- You and your caller know positively whether or not you have been alerted — your call to him is automatic acknowledgment.
- Prevents possible embarrassment.
- Tone signal only — no voice message to be heard by others, prevents caller being overheard at your end, saying wrong thing at wrong time.

OTHER “PLUS” BENEFITS

- Compact, modern, attractive design.
- Weighs only 11 ounces.
- Self-contained rechargeable batteries — automatic charger plugs into any standard wall outlet for daily recharging.
- On-off switch to conserve battery power. Extra batteries and chargers available as needed — you may keep extras at home or anywhere for recharging convenience and for 24-hour operation if necessary.



INDOORS: Bellboy in your pocket gives you the assurance that you can be notified in a moment if important developments occur.



OUTDOORS: Bellboy spares servicemen the necessity of making unnecessary time-wasting “checking-in” calls or “backtracking” — makes their time more productive.



Bell System

bellboy®

PERSONAL SIGNALING SERVICE

adds a valuable
new dimension
to the usefulness
of your telephone...
and more than
pays its way

bellboy units recommended
to meet your needs.....

Extra batteries recommended.....

Extra chargers recommended.....

Total monthly charge.....\$



BELL TELEPHONE SYSTEM