touch tone

for speedier,
more convenient
call-completion

now TOUCH-TONE® service can give you more efficient voice communications

TOUCH-TONE dialing can provide important benefits to your voice communications system.

- ☐ Cuts dialing time by half or more
- • Helps put your calls through more quickly

- ☐ Available on most telephones
- • Single- or multi-line phones, special-purpose phones, whatever suits the individual user's special needs

- ☐ Choice of colors without extra charge
- • Select the color that best complements the decor in each location

- ☐ Greater legibility of numbers
- • Helps reduce dialing errors

And if you use data communications — or if you plan to at any time in the future — the same telephones with TOUCH-TONE dialing can be phased into your system as economical and efficient input-output devices (see right).

now... or later... you can use TOUCH-TONE dialing in your Electronic Data Processing system

With the same TOUCH-TONE service you use for voice communication you can communicate directly with your computer or other EDP equipment over the nationwide telephone network.

For dialog with a computer. You can use TOUCH-TONE service to communicate with a computer, however distant, update its files and retrieve stored information in moments. You can do this by voice answerback or hard-copy format on a teletypewriter or other auxiliary business machine.

For use with other business machines. You can also use your TOUCH-TONE service to transmit data over regular phone lines to conventional business machines used in punched-card, paper-tape or hard-copy oriented systems.

Equipment manufactured by Western Electric