

Bell System



608

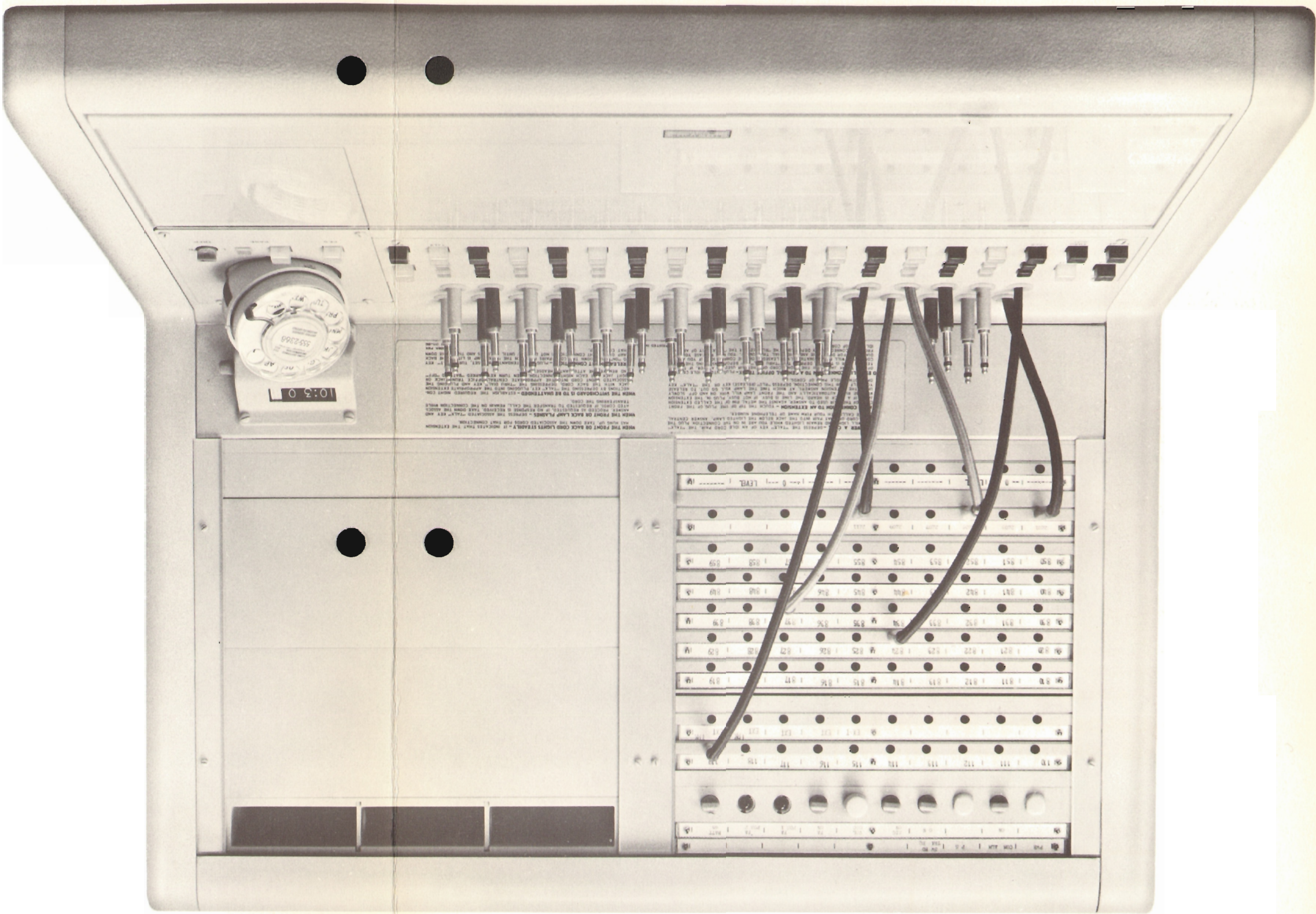
Universal Switchboard



a distinctively
new switchboard
design for
the ultimate in
operating efficiency

608

BELL SYSTEM UNIVERSAL SWITCHBOARD



The 608 switchboard gives your business all these advantages...

FAST, SEMI-AUTOMATIC OPERATION

- Your telephone attendant completes calls quickly and easily with offset cords, push-buttons and positive visual control signals.
- Flashing reminder signals eliminate guess work—assure fast accurate communications.
- Callers hear their call ringing through to reassure them that the connection was made.

EXPANDABLE—VERSATILE

- Switchboard growth possibilities are virtually unlimited.
- Readily expanded as your needs change.
- Compatible with all Bell Telephone PBX Systems.
- Works with all kinds of trunks and auxiliary equipment.

MODERN—CONVENIENT

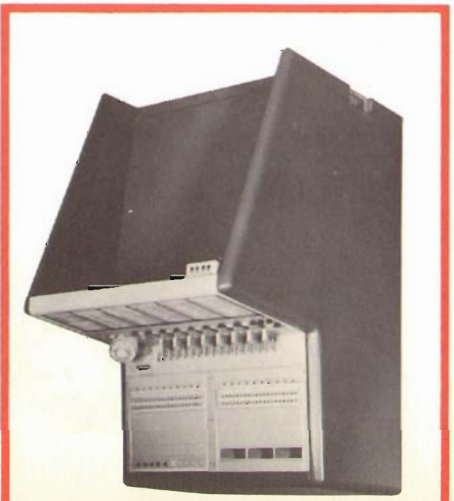
- Our latest most attractive switchboard.
- Can be finished to blend with your decor.
- Can be readily installed as an integral part of your reception area.
- Sloping face panels and writing shelf eliminate glare and improve operating comfort.

MORE THAN PAYS ITS WAY

- Maximum efficiency in a switchboard.
- Your attendant handles more traffic in less time.
- Simplified push-button controls assure efficient call handling and better customer relations.
- Prompt, reliable maintenance provided at no extra cost.
- Readily expanded or altered without costly delays.
- No capital investment.

THE 608 UNIVERSAL SWITCHBOARD

...gives you faster communications for the efficient operation of all your business functions—Administration, Purchasing, Production, Distribution.



608

BELL SYSTEM UNIVERSAL SWITCHBOARD

**A new design with
push-button action for...**

Fast Operation

saves time
speeds service "in" and "out"
requires less attendant time
takes minimum training time

Flexible Service

conference calling
emergency service
night answering
tie-line service
push-button paging through your system

Automatic Control

expands with your needs
automatic ringing
automatic disconnect
flashing recall
camp-on connections
flashing reminder signals

Modern Design

saves space
installs quickly
operates quietly
blends with decor



BELL TELEPHONE SYSTEM