KELLOGG SPEAKS FOR ITSELF
Every station has the ability to call every other station.

Conference Facilities
SELECT-O-PHONE allows every instrument in the system to be connected in a "Conference" Circuit. Any instrument can originate a conference. This is not practical with any other system.

Privacy
SELECT-O-PHONE conversation is as private as face-to-face speech. All other lines are locked out from any line in use.

100% Trunkage
Every SELECT-O-PHONE station is a master station. Anyone can call anyone else. It is extremely costly to provide this service with other systems.

General Call or Paging Service
This auxiliary SELECT-O-PHONE feature provides for rapid paging a ready means for quickly locating and talking to any person who may be away from his usual station. Person called merely answers on his nearest station. Voice paging can also be connected to operate from any instrument.

Party Lines
Extension instruments may be connected to any or all lines, doubling the station capacity of the SELECT-O-PHONE System.

Executive Right-of-Way
Any one or more SELECT-O-PHONE stations may be equipped to allow instant connection to any other station, whether in use or not. A time-saver when executive business must take precedence over routine calls.

Added Feature
Central Disturbing Service Now Available. Only SELECT-O-PHONE can be so easily adapted to the new telephone disturbing system.

Automation Control
SELECT-O-PHONE offers possibilities for remote automation control. Consult your local engineering consultant for application information.

Select-O-Phones to your various needs.

Select-O-Phones: for conferences or for other purposes.

Select-O-Phones to your various needs, conversations are always private and clearly audible, regardless of whether system is used for conferences or for other purposes.

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with SELECT-O-PHONE modern management has replaced stop with go in its telephone service

- Reduced telephone costs
- Maximum accomplishment by entire staff
- Super service to customers
- Greater executive convenience and productivity

Another champion in the field of automatic dial intercommunication. Recommended for intercommunication requirements for small and medium size systems. Provides swift "inside" communication at the flick of a dial and immediate connection with any one, two, three or more phones within the system. No operator is required and complete independence of the city-phone switchboard is one of many desirable advantages of Kellogg Select-O-Phone. Complete freedom in adaptability of wall and desk type Select-O-Phones to your various needs, conversations are always private and clearly audible, regardless of whether system is used for conferences or for other purposes.

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Designed to serve you with the maximum of convenience and comfort, our new telephones feature many advantageous elements. Improved swift dialing with clear, easy to read numerals. The handset is lighter in weight, shorter in length, designed acoustically for clarity of tone in transmission. Sturdiness of construction and greater comfort in holding and handling of handset or base is assured, due to the clean-cut high standard of design, resulting in increased intercommunication efficiency. Reliability was one of our major interests in the designing of this new telephone.

For the modern, refreshing look ... enhances any surrounding ... Full color available now in wall and desk type telephones with matching Koiled Kords. By Kellogg. Because of the very best component and circuitry parts contained in our telephones, longer life as well as outstanding speech quality in receiving and transmitting operation, distinguishes Kellogg dial intercommunication telephones and our 60 years experience in telephone equipment pioneering.

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Thought should be given not only to a versatile, well-functioning system to meet present needs but also to the possibilities of growth, rearrangement and future needs. This type of planning is best done for you by specialists, and the greatest success in meeting the needs of your own organization comes when the knowledge and experience of our local engineering consultant and our manufacturing facilities are jointly applied to the problem.

To give this service, Kellogg division of ITT maintains local engineering consultants throughout the country. Their experience, and that of the entire ITT organization, is yours for the asking. Call our consultant listed below for a free analysis. For best results we urge that you call them.