KELLOGG SPEAKS FOR ITSELF
SELECT-O-PHONE

FEATURES

VOICE CALL — Amplified speaker can be connected to any station servicing a number of people. The party wanted is identified by name and only by answers on any phone. An exclusive SELECT-O-PHONE feature.

CONFERENCE FACILITIES — SELECT-O-PHONE allows EVERY instrument in the system to be connected in "Conference" Circuit. ANY instrument can originate a conference. This is not practical with any other system.

PARTY LINES — Extenders in instruments may be connected to any or all lines, doubling the station capacity of the SELECT-O-PHONE System.

EXECUTIVE RIGHT-OF-WAY — Any one or more SELECT-O-PHONE stations may be equipped to allow instant connection to any other station, whether in use at the moment or not. A line covered when executive business must take precedence over routine calls.

PRIVACY — SELECT-O-PHONE conversation is as private as face-to-face speech. All other lines are looked out from any line in use.

SIDE-TONE TUNING — Every SELECT-O-PHONE station is a master station. Anyone can call anyone else. It is extremely costly to provide this service with other systems.

GENERAL CALL OR Paging SERVICE — This auxiliary SELECT-O-PHONE feature provides by coded ringing a ready means for quickly locating and talking to any person who may be away from his usual station. Person called merely answers on nearest station. Voice paging can also be connected to operate from any instrument.

UNLIMITED SIMULTANEOUS SERVICE — SELECT-O-PHONE permits unlimited simultaneous conversations. There are no busy signals unless the specific line called is in use. Only SELECT-O-PHONE provides this feature.

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FEARFE : Central Dictating Service Now Available. Only SELECT-O-PHONE can be so easily adapted to the new telephone dictating systems.

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SELECT-O-PHONE modern management has replaced stop with go in its telephone service

- Reduced telephone costs
- Maximum accomplishment by entire staff
- Super service to customers
- Greater executive convenience and productivity

Another champion in the field of automatic dial intercommunication. Recommended for intercommunication requirements for small and medium size systems. Provides swift "inside" communication at the flick of a dial and immediate connection with any one, two, three or more phones within the system. No operator is required and complete independence of the city-phone switchboard is one of many desirable advantages of Kellogg Select-O-Phone. Complete freedom in adaptability of wall and desk type Select-O-Phones to your various needs, conversations are always private and clearly audible, regardless of whether system is used for conferences or for other purposes.

Every station has the ability to call every other station.
Thought should be given not only to a versatile, well-functioning system to meet present needs but also to the possibilities of growth, rearrangement and future needs. This type of planning is best done for you by specialists, and the greatest success in meeting the needs of your own organization comes when the knowledge and experience of our local engineering consultant and our manufacturing facilities are jointly applied to the problem.

To give this service, Kellogg division of ITT maintains local engineering consultants throughout the country. Their experience, and that of the entire ITT organization, is yours for the asking. Call our consultant listed below for a free analysis. For best results we urge that you call them.