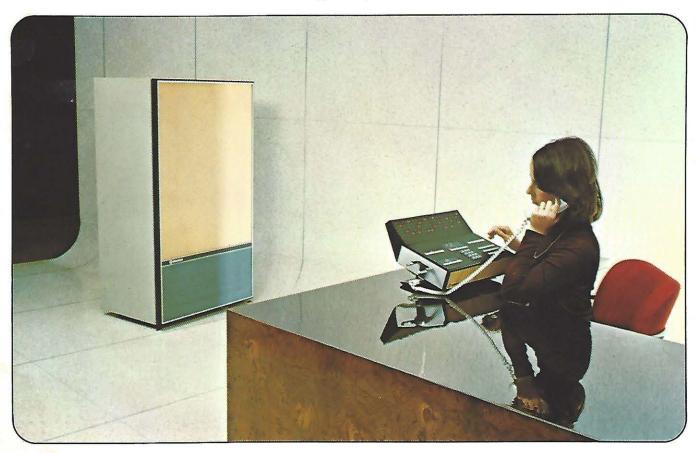


The new Dimension* PBX from the Bell System reflects your future.



A Dimension PBX can add new depth to your current communications system. It can keep ahead of you as you grow, as you expand here and contract there. It has a memory. And it is programmable for today and tomorrow.

A Dimension system goes in with minimal change. Of course, the system comes with an exciting new console. But the big change takes place by replacing your existing "back room" with a bright new Dimension cabinet. And you certainly don't have to hide it. The cabinet is attractive enough to sit quietly beside a working secretary or even in your reception area. It even comes in five decorator colors (plus woodgrain) designed to match your office decor.

A Dimension system is ready when it gets there. Before it rolls through your door, the cabinet has been almost fully prepared at the factory. At your office, it needs only to be wired to the console and tested.

The Dimension system relies on time-division switching—a completely solid state concept which splits time to allow multiple conversations on a single path.

Inside the system is a miniaturized computer.

Because it has a memory and is fully programmable, the system is unusually flexible. For example, it can hold sixteen 4K memory cards which means it can hold 64,000 "words" of information. The system is so easy to update. Your installer uses a maintenance administration panel and communicates with the machine.

All of this means that a Dimension system can give you more unique features and benefits than have ever been available before.