

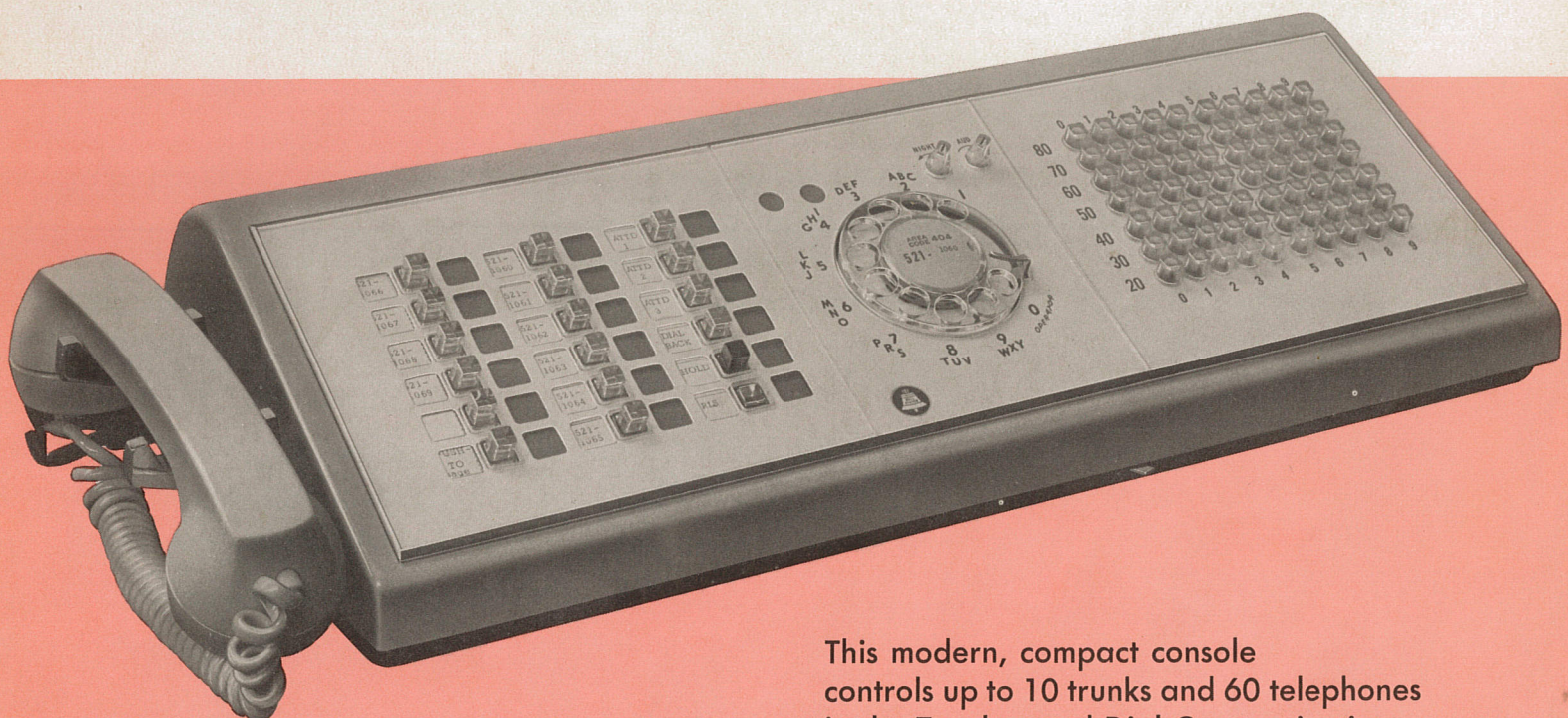


Southern Bell

TOUCH-SPEED

Dial Communications Service

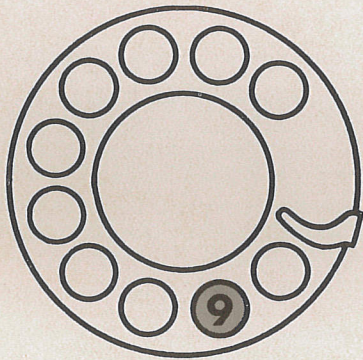
**an all purpose business
communications service
which more than pays its way**



This modern, compact console controls up to 10 trunks and 60 telephones in the Touch-speed Dial Communications Service. Together they give you the most advanced communications system available for your needs today . . . your expansion tomorrow.

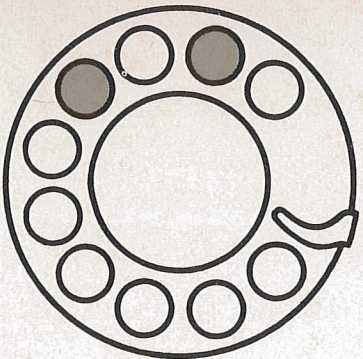
Touch-speed Dial Communications Service gives your business all these immediate and long range advantages:

FAST, DIRECT "OUTSIDE" DIALING



- Dial 9 for instant "outside" dial tone.
- System handles as many as 10 outgoing calls at once.
- Complete privacy assured.
- No switchboard delay.
- Completely automatic—even after hours.

FAST, DIRECT DIAL INTERCOM



- All phones are intercom stations—just dial 2 digits.
- Use the same phone for both "outside" and "inside" calls.

- Engineered to handle all your intercom calls.
- Complete privacy assured.
- Completely automatic—even after hours.
- Automatic call routing to second line if called line is busy.

PRIORITY INCOMING CALL HANDLING



- Your telephone receptionist handles incoming calls only.
- She can give incoming calls her full attention.
- Incoming calls to busy phones can be "camped-on." Caller is automatically connected when line is free.
- Incoming calls, after hours, are automatically routed to any inside telephone you select.
- Designed for rapid expansion and service changes as your business builds.
- Expandable to 10 dial trunks and 60 telephones.
- Packaged in compact units for quick installation.

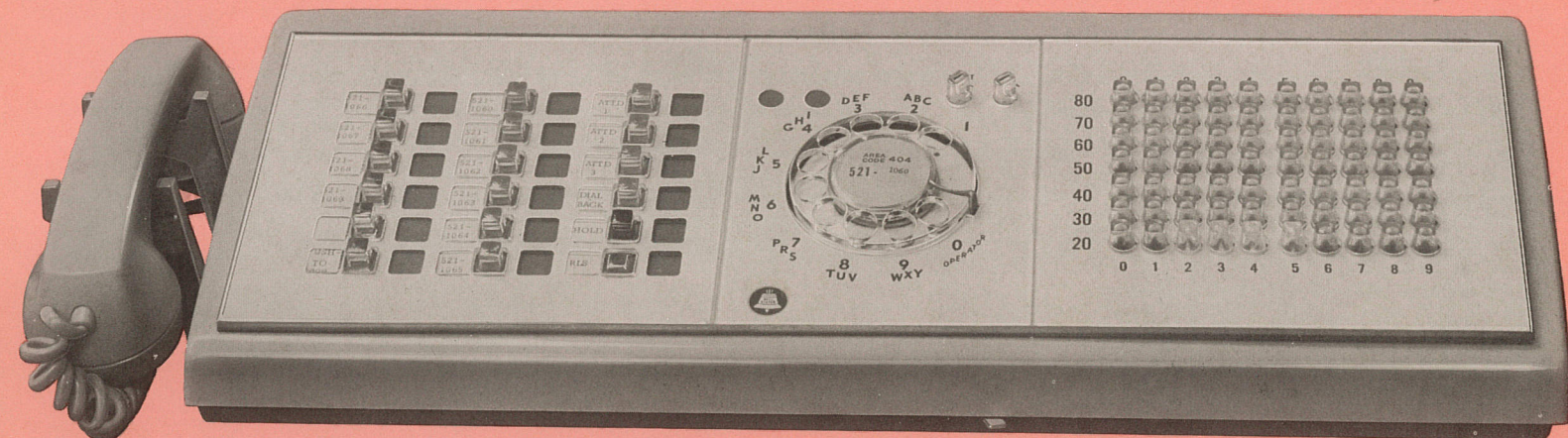
- Works with intercity tie lines, code calling, telephone dictation and your loudspeaker paging equipment.

MORE THAN PAYS ITS WAY

- The Touchspeed combines a PBX service and an advanced intercom system in a single cost-saving package. No duplication.
- Cuts manual PBX operating time up to 75%.
- Prompt, reliable maintenance at no extra cost.
- We add equipment as you need it.
- We make changes as your needs change.
- No capital investment.

The Touch-speed Dial Communications Service gives you the finest internal and external communications for all your business functions—Administration, Purchasing, Production, Distribution.

TOUCH-SPEED Dial Communications Service



The desk-top console gives your business all these advantages:

SIMPLE, PUSH-BUTTON CONTROL

- Incoming calls completed at the touch of a button.
- Everything else automatic.
- No cords to handle.
- Makes training of telephone receptionist easy.
- Buttons illuminate to indicate:
 - Incoming calls
 - Outgoing calls
 - Busy lines
 - Busy line "Camp-On"

MODERN

- Streamline design
- Choice of four decorator colors Grey, White, Green, Beige.
- Enhances your decor.

FLEXIBLE

- Your attendant can arrange any telephone for after hours service.
- She can quickly set up telephone conferences.

THIS DESK-TOP CONSOLE

gives you faster communications for the efficient operation of all your business functions—Administration, Purchasing, Production, Distribution.

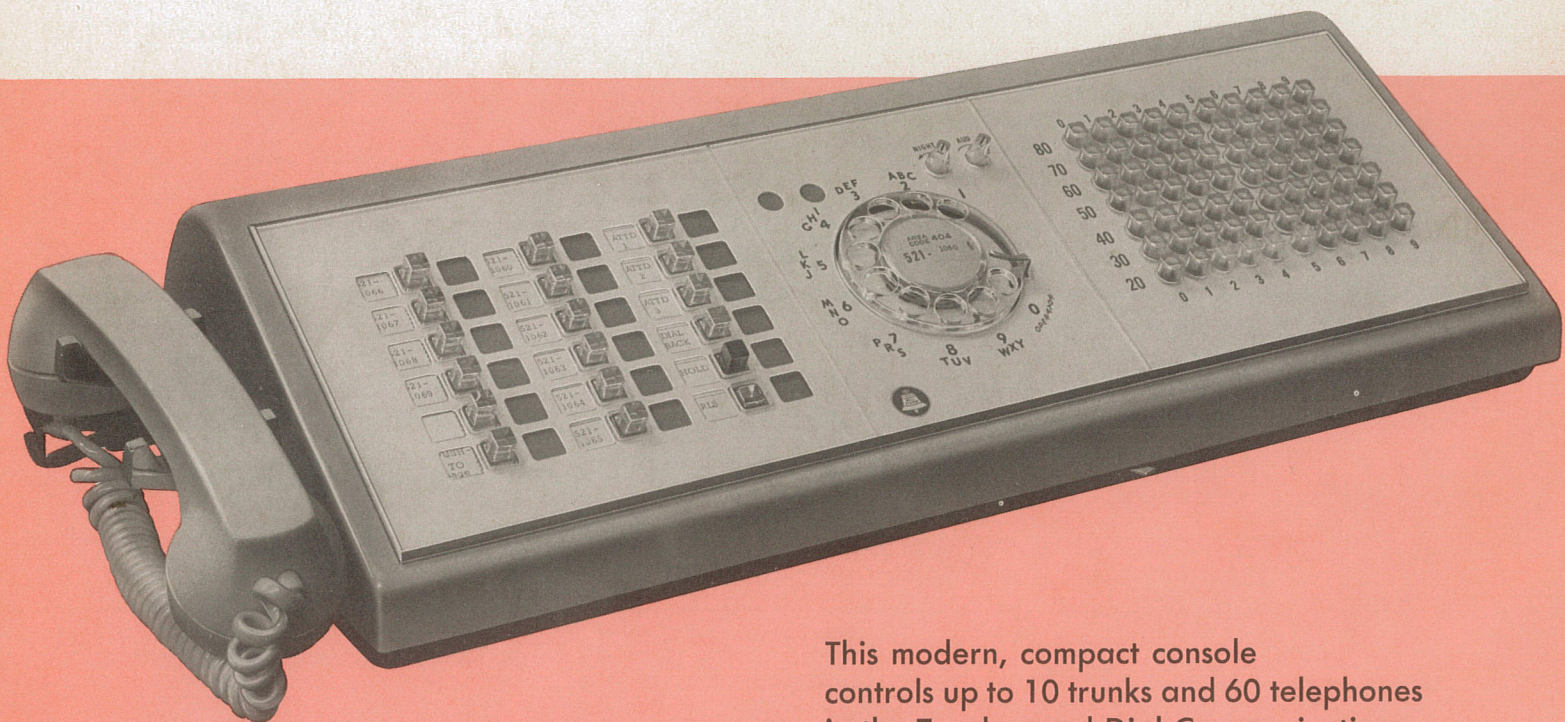


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