The Code-A-Phone 700. The message center that means business.



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Code-A-Phone 700. The industry standard for high capacity telephone answering and recording.

It's the workhorse of high-volume message handling. Tens of thousands of Code-A-Phone 700's are in use in nearly every facet of government and industry. The largest users of the 700? The nation's telephone companies, who rely on it to streamline internal communications.

Now the Code-A-Phone 700 combines new modular integrated circuitry with its proven tape drive system and rugged exterior case, for even greater service life.

The list of features helps explain the 700's popularity. Variable announcement capacity up to three minutes in length. Voice controlled message recording, with capacity up to two hours. Interchangeable tape cartridges for instant removal, easy transcription. Integral handset for convenient recording and confidential monitoring. Elapsed tape indicator. Controlled loudspeaker. And rapid erase, to clear a two-hour tape in seconds. Capabilities unrivaled by any other telephone answering unit, proven in literally millions of hours on the job.

The machine of a thousand uses.

The Code-A-Phone 700 takes the chance out of message transmission. You have a word-for-word, permanent record of calls made at any time of the day or night, which you can transcribe at your convenience.

Of course, you can use the 700 to answer office calls, give information, and take messages no matter how light your call load. But it really comes into its own when you put it to work. Here are some examples.

Make your business telephone work twice as hard.

The Code-A-Phone 700 can free your office help from answering routine calls. It can give sales information and take orders. Some companies use a separate line to communicate with their sales staff. Salespeople can call in late at night, when long distance rates are low, and leave lengthy reports and detailed orders. It can help solve the time zone problems of West Coast offices.

One wholesale broker has buyers call his office and identify themselves to a secretary, who then connects them to a Code-A-Phone 700 which plays a confidential list of current prices. The buyer then leaves his order on the 700 for transcription.



The Code-A-Phone 700 at work monitoring the telephone while people handle other business.

The 700 can help with service calls and customer relations, around the clock.

A public servant in the best tradition.

The Code-A-Phone 700 is often chosen by government agencies to help provide better service from limited staffs. Mail handlers and military recruiters use it to handle public information calls. Many government agencies use it for payroll inquiries. One department takes afterhours calls and reports from agents in the field. Another fields requests for additional forms and answers to specific tax questions.

Our list of users reads like a telephone book.

Literally. Because hundreds of telephone companies across the country use the Code-A-Phone 700 for their own internal communications, including dispatching, reporting service calls and work completion reports, absentee recording, employee suggestions, training, overtime reporting and trouble reporting. They use the 700 because they know it can take the stress of constant use without frequent attention or overhaul.

It's made by Ford Industries, the nation's leader in telephone answering equipment.

Every Code-A-Phone 700 is backed by more than 20 years experience. We pioneered telephone answering equipment, so we understand your needs.

Code-A-Phone 700 specifications

Announcement capabilities • Variable up to 3 minutes.

Message capabilities

- Messages voice controlled, any length to 2 hour tape capacity.
- · Elapsed tape indicator.
- Call monitoring on loudspeaker or handset.
- · Fast forward.

• Rewind.

Accessories

- Extra 2 hour message recording cartridges.
- · Foot switch and backspace unit.
- Earphones.
- Transcription recorder.

Dimensions

• Height, 4.75"; Width, 11.5"; Depth, 14.0". Weight 24 lbs.

Electronics

- Modular circuitry.
- · LED control monitor.
- 120V, A.C. 50-60 Hz.