

# Here & There



Syracuse Traffic Employees who "Quietly Stole Away" for a Corn Roast, but Were Caught With the Goods

## An October Corn Roast

Judging from the accompanying photographs we may all be quite envious of the good time these young ladies of the Central Division enjoyed one afternoon in October, the ideal month for corn roasts and out-door fun in general.

"On Saturday afternoon, October 3," writes our contributor who wisely wishes to remain unknown, "these members of the Syracuse Traffic Department quietly stole away to the country where they had a most enjoyable corn roast. Now, just because they did not extend the invitation and went about it all so quietly, we are going to expose them by publishing these pictures. No doubt you all know who they are."

## Realism in Advertising

Here is an item for the "Here and There" page of the REVIEW that ought to be of interest to the Advertising Department.

At Kingston Commercial office we have one of the cardboard figures of a clerk receiving orders by telephone, which is placed on the public counter just at the right of the Cashier's window. This noon while the Cashier was at lunch, a gentleman came into the office with a couple of bulldogs for sale. He walked up to the Cashier's window, and, before the Relief Cashier could get to the window from the other side of the office, he saw the

cardboard figure and asked it how soon the Cashier would return. As he got no reply he asked the second time and then, seeing his mistake, turned and tried to get out of the office as quickly as possible. The Relief Cashier stopped him and informed him that the Cashier would return in a short time and asked if there was anything that he could take care of. The visitor said no, but that he would call again, and then went on out of the office, evidently very much embarrassed.—ALFRED L. HARDER, Chief Clerk and Relief Cashier, Kingston, N. Y.

## N. Y. Telephone Equipment Destroyed in the War

The New York Telephone Company recently lost twenty dollars' worth of equipment, which was actually destroyed during hostilities between the ships of the warring powers. During the latter part of September, the Plant Department in Jersey City received an order to disconnect a portable set used on the steamship *Kaiser Wilhelm der Grosse*, of the North German Lloyd line. This order was handled about the same as a "No Work" order, as the set had been carried out to sea aboard the *Kaiser Wilhelm der Grosse* and was lost with that ship, when she was sunk by a British warship off the west coast of Africa.—F. B. SHRADER, District Superintendent of Plant, Jersey City.

## Cheer Up

From the *Manufacturers' Record* we obtain this little story, which is rather an optimistic consideration of business conditions. The directors of a large corporation had gathered for a conference. In the midst of the gloom, one of the directors turned to another and said, "Can you tell me how far a dog can run into the woods?" The other, somewhat ruffled at such a question in time of depression, remarked severely that he supposed a dog could run into the woods just as far as he wanted to. "No," said the interrogator, "when he has run into the woods half-way, he is then running out of the woods." This little parable is of particular significance to men who can see only the dark side of things, because everything in this world runs in cycles, and when things get about as bad as they can, they usually turn in the other direction.—H. BELL, Local Commercial Manager, Englewood.

## Shopping By Relay

While canvassing a prospect for new service recently, the salesman was surprised to learn of how the telephone was used as an adjunct in relaying a message.

The young hopeful of the family, it seems, had a wireless outfit installed on the roof of the garage and his chum, who lives several blocks away, had a similar outfit, and also a telephone in the house.

Whenever the mother of "Jack Binns No. 1" wished to send an order to the store, she would give him the message which he would flash to his chum, who in turn would deliver the message over the ever-ready Bell telephone. — B. H. HUTCHINSON, Salesman, Newark Commercial.

### Wire Chief's Ingenuity

We hear a lot about operating at the "peak of the load," being a "self starter," and many other things, but the Wire Chief at Hudson has a scheme for operating a coal stove under "forced draught" which, to say the least, is unique.

When the stove does not burn freely he places an electric fan on the floor in front of the ash door, which he opens, and in a short time the fire is burning in good shape.—W. HILLS, District Manager, Kingston, N. Y.

### Congratulations! Shelter Island

The following letter from a summer resident of Shelter Island was forwarded by Charles C. Schnatz, Agent-in-Charge, Riverhead Commercial Office. No doubt other offices have had similar encouragement, of which the readers of THE TELEPHONE REVIEW would be interested to hear:

Robert C. Cumming George N. Webster  
CUMMING AND WEBSTER  
Attorneys and Counsellors at Law  
Sixty Wall St., New York  
October 2, 1914.

New York Telephone Company,  
Riverhead, L. I.

Dear Sirs:

Enclosed I send you check in payment of my bill for October 1st.

I want to take this opportunity to state to you that your operators at Shelter Island have given me the best service that I have ever received from any telephone office. They have been uniformly courteous, obliging and efficient, and I take great pleasure in calling this to your attention.

Yours very truly,  
(Signed) GEO. N. WEBSTER.

### Another Letter of Appreciation

Syracuse, N. Y., Oct. 1, 1914.

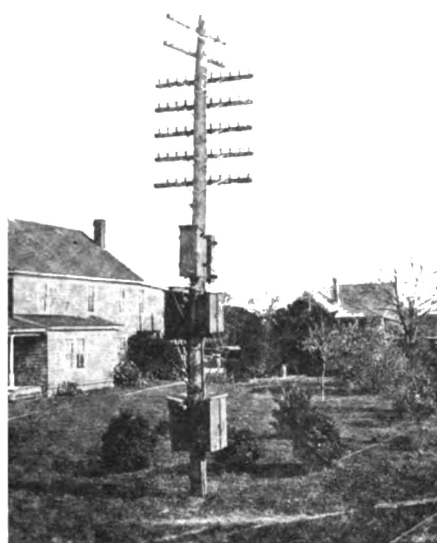
N. Y. Tel. Co.,  
Syracuse, N. Y.

Dear Sirs:

On remitting the enclosed check for my October statement, I want to thank the Company in general and the toll operator on duty Sunday P. M., September 13th, in particular for the painstaking, cheerful and courteous attention given my request for a connection with a party in Newark. I was rather worried over my failure to get in touch with this party in any way, but the kindly assurance given at regular intervals by your operator that she was "on the job" and "trying" did considerable to set my mind at rest.

Again accept my thanks for this accommodation, which was none the less appreciated because of the ultimate failure of its purpose.

I remain, Yours very truly,  
(Signed) D. C. WRIGHT.  
314 Rowland Street.



Before

Phantom Coil Pole, Southampton, L. I., Showing Improvements Made Possible by Use of the New 46-A Repeating Coil



After

### Operator Prevents Robbery

On the night of September 24, the peaceful inhabitants of Interlaken had been slumbering for several hours when the night bell rang in the Interlaken Central Office. In answering the call the operator heard an excited subscriber making known the fact that a robber was at work in the Post Office. Realizing the situation, the operator immediately rang several nearby subscribers and spread the alarm. In the meantime, Mr. Robber, conscious of the unusual activity in the village at such an hour, beat a hasty retreat before accomplishing his purpose. The people of Interlaken are loud in their praise of the prompt action of the operator.—G. J. HOLLAND, Assistant District Traffic Chief, Syracuse, N. Y.

### Telephone Qualities

THE TELEPHONE REVIEW is the embodiment of the principles for which it stands and it speaks for itself:

T ruth  
H onor  
E quity

T rust  
E ndeavor  
L oyalty  
E dification  
P erseverance  
H ealth  
O rder  
N eatness  
E arnestness

R espect  
E ncouragement  
V igilance  
I ndustry  
E fficiency  
W elfare

—LEO DERRENBACHER, Asst. Traffic Manager, Yonkers.

### Three Interesting Communications

An envelope, which when mailed to the subscriber in Manhattan contained a final bill indicating that the subscriber had canceled his contract, was returned to the Company a short time ago with the following note written on the back:

"Hello" Please. Don't send any more statement.

Sorry. Mr. ——— as been back the 10 August. to France and he is fighting the Germans. he will pay this bill if he has the chance to return. P. C.

Contrasting strongly with the tragic note in this message we catch a glimpse of the humorous light which occasionally flashes across the telephone business in the following which J. M. Ollweiler, Commercial Dept., Mt. Vernon, forwards:

"New York Telephone Co.,  
Dear Sirs:

Please revise my contract for phone No. ——. I find we cannot do without it.

Yours truly,  
(Signature).

P. S.—Please do this at once—we need it 'like a baby needs its mother.'"

This, sent in by C. F. McCord, Local Commercial Manager, Passaic, we think, is unique among business letters:

"The Electric Gas Co.,  
Passaic, N. J.

I don't know—or just this bussiness belong to you—but anyway please let me know or you do or can to settle the telephone—which I like to have in my house—for my private use?—If yes, please let me know—how much cost it—and what expenses are first time in connection by settlement of them?—Your answer expected by letter—or if personal every day but not before 6 o'clock night.

Remain yours truly."