

## These services make cellular even more convenient.

### \*BAM - CUSTOMER SERVICE

For questions about your cellular service just dial \*BAM (\*226) from your cellular phone 24 hours a day, 7 days a week (toll and airtime free). Or call 1-800-922-0204 from any phone.

### CALLER ID SERVICE\*

With Caller ID, you'll know who's calling you before you answer. The number of the person calling you will appear on your specially equipped cellular phone each time an unblocked call is received. A \$2.99 monthly access fee applies.

### BELL ATLANTIC MOBILE VOICE MAIL SERVICE

You'll never miss another message with cellular Voice Mail service. You can get your messages from your cellular phone or any other location. Plus, our unique "message indicator" tells you that a message is waiting, even if your phone was turned off during that time†.

### BELL ATLANTIC MOBILE TALKDIAL® SERVICE

Dialing was never easier. Just say a name, a seven- or ten-digit number or a phrase, like "my home" and TalkDial service automatically dials the number—all for only \$3.95 monthly access. No activation fee. No limit to how often you can use it. With a 30-day money-back guarantee on access, it's the most convenient way to dial.†

### BELL ATLANTIC MOBILE INFOASSIST® SERVICE

Calling 411 gets you more than phone numbers. Get stock updates, sports and movie listings—up to three listings per call for only 75¢.†

### #TOW - AUTO HELPLINE SERVICE

*(Provided by AutoHelpLine of America, Inc.)*

Get emergency road service nationwide, 24 hours a day, 7 days a week with one cellular call. Membership is just \$2.99 a month.†

### BELL ATLANTIC MOBILE DIGITALCHOICE<sup>SM</sup> SERVICE

Take advantage of the call clarity, improved privacy and services of the newest technology in wireless. DigitalChoice service requires a digital compatible cellular phone. Check with your sales representative for availability in your area.

†Airtime charges apply to Voice Mail, TalkDial, InfoAssist and #TOW services. Check for availability. \*Caller ID is available with certain model phones only, in most Philadelphia market areas and may not be compatible with certain enhanced features. Ask your sales representative for details.

## The facts of cellular spelled out.

A minimum one-year contract required. Subject to \$175 early cancellation fee. No charge for busy or unanswered calls. Peak hours 7am-9pm Monday to Friday except New Year's Day, Memorial Day, July 4th, Labor Day, Thanksgiving and Christmas Day. Off-peak hours all other times. Airtime charges on a cellular originated call begin when connection to the network is established (when you press "SEND") and ends several seconds after the call is terminated. Each partial minute of airtime is billed as a full minute. For example, a 1 minute, 22 second call will be billed at 2 minutes. As a result, actual number of minutes available for monthly airtime allowance may vary. Monthly airtime allowance applies to calls made and received in the home rate area. Calls to 911 and certain other emergency services are toll and airtime free. However, airtime is charged on calls to 800 and 888 numbers. All rates may vary while roaming. Monthly airtime allowance does not apply to roaming airtime.

Bell Atlantic Mobile calling areas, rates, agreement provisions, business practices, procedures and policies are subject to change as specified in the Service Agreement for all price plans.

### BELL ATLANTIC MOBILE CELLULAR LONG DISTANCE FACTS

Cellular long distance on all price plans (service by Bell Atlantic Mobile) applies to calls made within the Domestic U.S., Alaska, Hawaii, Canada, U.S. Virgin Islands and Puerto Rico from within your home rate area. These cellular long distance rates are a component of your home rate area plan. If you do not subscribe to Bell Atlantic Mobile long distance, cellular long distance charges may be extra in your home rate area. Outside of your home calling area separate cellular long distance charges will apply in addition to your airtime rates. Cellular long distance charges will appear on your Bell Atlantic Mobile cellular bill. Rates may vary for cellular long distance calls placed while roaming. Dial Around access enables you, at no additional charge, to reach alternate carriers of your choice for telephone toll service by using special dialing arrangements, if the carrier accepts such traffic. Alternate Direct Dial access to an alternate chosen provider is also available. Additional charges may apply.

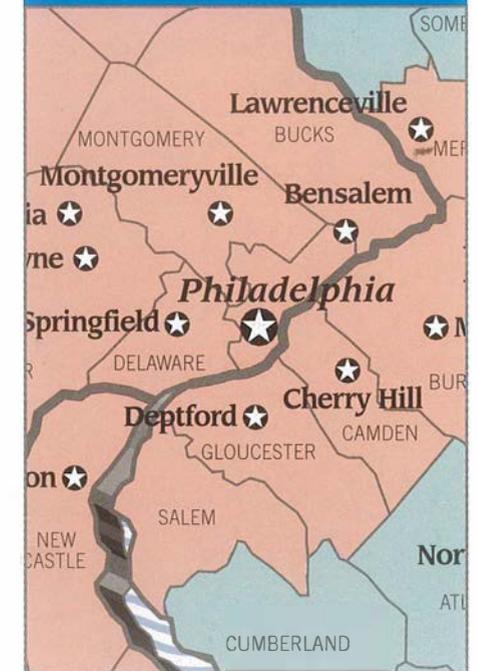
Charges apply to cellular long distance calls initiated on another carrier from within the MobileReach® network and are in addition to your home rate. Cellular home calling areas are defined by the Company and are subject to change. A customer's home rate area may or may not differ from the customer's cellular local calling area. Bell Atlantic Mobile cellular long distance charges may apply to calls completed through enhanced network services such as call forwarding and automatic call delivery.

For More  
Information On  
Bell Atlantic Mobile  
Products And Services,  
Call 1-800-922-0204,  
24 hours a day,  
7 days a week.

Cellular radio service is capable of being intercepted without the knowledge or permission of the user by third parties possessing certain types of devices or equipment.

 Bell Atlantic Mobile

## STAYING IN TOUCH



*A Guide to Personal  
Cellular Plans*

 Bell Atlantic Mobile

## A large calling area is important when you're traveling.

With Bell Atlantic Mobile, calls follow you automatically throughout the largest coverage area on the East Coast. Whether you're just at the corner or traveling across the country, you can feel confident your cellular calls will go through. The map below shows your home rate area (in pink) and our expanded MobileReach® Network (in green), where all roaming airtime is just 59¢ per minute.



Actual cellular coverage varies from pricing area shown and, as with all radio transmission, coverage may be affected by topography and other environmental factors. In those areas along the border of coverage, clarity and reception may be diminished.

\*No roaming airtime charges apply within the entire home rate area. Toll, landline and long distance charges may apply when roaming outside your home rate area.

\*\*Roaming agreements with other companies permit you to use your phone in these markets subject to terms and conditions of other cellular companies. Automatic roaming availability may be restricted in certain areas to prevent fraud. Roaming rates may vary where automatic roaming is restricted.

## Which plan is best?

That depends on how you use your cellular phone. We offer a wide variety of pricing plans based on usage. Our special corporate rate plans offer great savings. Also, ask about our shared minutes option\* that allows you to share minutes between phones on your account.

Price Plan	Monthly Access	Monthly General Airtime Allowance	Home Airtime Peak Rate	Home Airtime Off-Peak Rate	Cellular Long Distance
<b>Casual Plan</b>	\$19.95	0 min. peak 200 min. off-peak	\$.75/min.	\$.15/min.	\$.20 peak \$.09 off-peak
Activation fee \$50					
<b>Flex 90 Plan</b>	\$24.99 0-89 min. usage 90+ min. usage††	30 min.	\$.37/min. \$.35/min.	\$.17/min. \$.16/min.	\$.20 peak \$.09 off-peak
Shared minutes option available – Voice Mail service included†					
<b>Communicator Plan</b>	\$39.99	90 min.	\$.36/min.	\$.16/min.	\$.20 peak \$.09 off-peak
Shared minutes option available – Voice Mail service included†					
<b>Executive Plan</b>	\$69.99	175 min.	\$.36/min.	\$.16/min.	\$.15 peak \$.09 off-peak
Shared minutes option available – Voice Mail service included†					
<b>Independence Plan</b>	\$99.99	325 min.	\$.35/min.	\$.15/min.	\$.15 peak \$.09 off-peak
Shared minutes option available – Voice Mail service and TalkDial® included†					
Landline charges of 12¢ per call may apply. All plans shown here include roaming airtime in the MobileReach® Network at 59¢ per minute.					
Phones	First Phone	Phones 2-4	Phones 5-24	Phones 25+	
<b>Activation Fees:</b> (for all plans shown except casual)	\$35	\$25	\$15	\$0	

If you're a business owner, our special corporate rate plans offer even greater savings.

\* Airtime minutes on shared minutes option may only be transferred between cellular phones on the same price plans on the same account. Airtime minutes will be automatically transferred in the following manner - minutes from the line with the highest number of unused allowance minutes will go to the line with the highest usage over the general allowance. If there are any unused minutes remaining, those minutes will be applied to the line with the next highest usage. † Airtime charges apply to Voice Mail services. †† Usage discount level applies to all home rate area minutes accumulated during a bill cycle on the Flex 90 Plan only. Per minute rate may vary based on a 6% discount for monthly usage over 90 minutes.